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# NEWS

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Contact: Amy Rutledge  
Manager - Corporate Communications  
Minnesota Power/ALLETE  
218-723-7400  
arutledge@allete.com

## **New Minnesota Power and Superior Water, Light and Power apps give customers mobile access to pay bills, manage accounts, track outages**

DULUTH, Minnesota—New mobile apps that give customers the ability to pay bills on the go, track their energy use from anywhere, and report and monitor power and water outages are now available from Minnesota Power and Superior Water, Light and Power.

The addition of the MyAccount program to the mobile apps creates a powerful tool for customers to manage their account on their smartphone or tablet from anywhere they have access to a cellular network.

“With MyAccount integrated into the Minnesota Power and Superior Water, Light and Power mobile apps, our customers have convenience at their fingertips. They can now pay their bill, check on their account and track their energy use from anywhere, any time,” said Frank Frederickson, vice president of customer experience. “This mobile convenience will expand as we add more features to MyAccount and continue to modernize our information technology for customers. The app also includes our Outage Center, the best way for customers to stay informed in the unfortunate event of an outage in their area.”

The new apps will function immediately upon download and will replace the current Minnesota Power outage app, which will be deactivated April 1. All customers who want to have quick access to outage information and account information are encouraged to download the new apps before April 1.

To download the new apps for Apple iOS or Android, go to the Minnesota Power or Superior Water, Light and Power website and click on “Outage Center,” then on “Outage Mobile App” on the Minnesota Power website or “Download Electric Outage App” on the Superior Water, Light and Power website. You will then be linked to the webpage where the app can be installed on your device.

In addition to the outage and MyAccount functions, the “Contact Us” section in each new app goes beyond company phone numbers to include links to company social media feeds, links to outage and public safety web pages and a handy flashlight button to turn on a phone’s flashlight in the event of a power outage.

Minnesota Power provides electric service within a 26,000-square-mile area in northeastern Minnesota, supporting comfort, security and quality of life for 145,000 customers, 16 municipalities and some of the largest industrial customers in the United States. More information can be found at [www.mnpower.com](http://www.mnpower.com).

Superior Water, Light and Power provides electricity, water and natural gas in the city of Superior and adjacent areas in northwestern Wisconsin. The company has served the area since 1889 and provides services to approximately 15,000 electric customers, 13,000 natural gas customers and 10,000 water customers. More information can be found at [www.swlp.com](http://www.swlp.com).

*The statements contained in this release and statements that ALLETE may make orally in connection with this release that are not historical facts, are forward-looking statements. Actual results may differ materially from those projected in the forward-looking statements. These forward-looking statements involve risks and uncertainties and investors are directed to the risks discussed in documents filed by ALLETE with the Securities and Exchange Commission.*