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## Media advisory

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### **Minnesota Power, Superior Water, Light and Power ready to respond to approaching snowstorm; customers encouraged to download new apps**

Duluth, Minn.—With line crews and equipment positioned and ready to respond, Minnesota Power and Superior Water, Light and Power are prepared for heavy, wet snow and high winds predicted for Thursday and Friday in northern Minnesota and Wisconsin.

Such strong early spring storms can cause power outages, and travel during this storm is expected to be hazardous and difficult. An early forecast from the National Weather Service allowed timely preparations to ensure power will be restored as quickly and safely as possible if outages occur.

A potential danger in this storm will be high winds and heavy snow causing trees and limbs to fall on power lines. Customers are urged to stay away from any such trees that appear to threaten power lines to their homes, and instead contact Minnesota Power at (800) 228-4966—or download and use one of our new mobile apps—to report any problems.

#### **Stay informed**

We encourage customers to **download one of our new mobile apps** to be able to report an outage, view the outage map and check power restoration times. The previous outage app was deactivated on March 31, and customers who have not downloaded the new Minnesota Power or Superior Water, Light and Power mobile apps will not have quick access to outage information on their phones or tablets.

To download the new apps for Apple iOS or Android, go to the Minnesota Power website at [www.mnpower.com](http://www.mnpower.com) or the Superior Water, Light and Power website at [www.swlp.com](http://www.swlp.com) and click on the App Store or Google Play button in the banner at the top of the page. You will then be linked to the webpage where the app can be installed on your device.

Our online Outage Centers at [www.mnpower.com/OutageCenter](http://www.mnpower.com/OutageCenter) or [www.swlp.com/Outage](http://www.swlp.com/Outage) also include outage maps and information on power restoration times. Following Minnesota Power or Superior Water, Light and Power on Twitter or Facebook is another way to get timely updates on power outages.

Here are some tips to help customers weather a storm:

- Keep a “Lights Out” kit in an accessible place with at least one flashlight, a battery-powered radio and extra batteries.
- Use candles or camping lanterns with caution.



- If you have a fireplace, keep matches and firewood handy so you're prepared to build a fire to keep warm.
- Turn off televisions, stoves, microwave ovens, stereo equipment and other appliances except your refrigerator and freezer.
- Leave on at least one light so you'll know when power has been restored.
- Safety reminder: Stay away from low or downed power lines.

For more “Lights Out” tips, visit: [www.mnpower.com/OutageCenter/WhatToDoIfLightsGoOut](http://www.mnpower.com/OutageCenter/WhatToDoIfLightsGoOut)

Minnesota Power provides electric service within a 26,000-square-mile area in northeastern Minnesota, supporting comfort, security and quality of life for 145,000 customers, 16 municipalities and some of the largest industrial customers in the United States. More information can be found at [www.mnpower.com](http://www.mnpower.com).

Superior Water, Light and Power provides electricity, water and natural gas in the city of Superior and adjacent areas in northwestern Wisconsin. The company has served the area since 1889 and provides services to approximately 15,000 electric customers, 13,000 natural gas customers and 10,000 water customers. More information can be found at [www.swlp.com](http://www.swlp.com).

*The statements contained in this release and statements that ALLETE may make orally in connection with this release that are not historical facts, are forward-looking statements. Actual results may differ materially from those projected in the forward-looking statements. These forward-looking statements involve risks and uncertainties and investors are directed to the risks discussed in documents filed by ALLETE with the Securities and Exchange Commission.*