



AN ALLETE COMPANY

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NEWS

Recycling refrigerators pays off for Minnesota Power customers

Duluth, Minn. – With autumn knocking on the door, it's a good time to think about replacing your old refrigerator or freezer with a new energy-efficient model, and Minnesota Power can make your decision to recycle an appliance even easier with a special incentive.

Minnesota Power customers who choose to recycle an old refrigerator or freezer before Sept. 30 will receive an extra \$25 on top of the standard \$50 reward the company offers as part of its refrigerator/freezer recycling program.

The company says replacing old, inefficient refrigerators and freezers with energy-efficient appliances can save hundreds of dollars on customer energy bills over the lifetime of the appliance. Recycling also helps keep old appliances out of landfills.

The recycling program is among the many energy efficiency and conservation tools Minnesota Power offers customers as it continues to advance its EnergyForward strategy to provide safe, reliable and cleaner energy.

In the past five years, Minnesota Power customers have recycled about 5,900 refrigerators and freezers, saving 5,590,000 kilowatt-hours of energy and keeping more than 9,700 tons of metal, plastic and glass—the weight of two Statues of Liberty—out of landfills. That also translates to avoiding more than 4,000 tons of carbon dioxide emissions annually and saving enough energy to power more than 600 homes for a year or taking more than 850 cars off the road for a year.

How does the program work?

Customers can call 1-866-552-6755 or visit mnpower.com to schedule a refrigerator or freezer pickup. Units must be plugged in and working (cooling) at time of pickup.

A Minnesota Power contractor will pick up old, working refrigerators or freezers at no charge. Nonworking units will not be collected. Appliances will be recycled to meet the U.S. Environmental Protection Agency's Responsible Appliance Disposal program requirements.

Customers can expect to receive their \$75 check—\$50 standard reward plus the \$25 extra incentive—four to six weeks later. **Pickups must be scheduled by Sept. 30 to receive the full \$75 reward.**

Although the bonus deal ends soon, customers still can qualify for Minnesota Power's standard \$50 reward for recycling a refrigerator or freezer. The standard rebate is available year-round. Find more information at mnpower.com.

Minnesota Power provides electric service within a 26,000-square-mile area in Northeastern Minnesota, supporting comfort, security and quality of life for 145,000 customers, 16 municipalities and some of the largest industrial customers in the United States. More information can be found by visiting www.mnpower.com.

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