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## Minnesota Power marks Earth Day as only Minnesota utility to top state energy savings goal for more than a decade

Duluth, Minn. — Minnesota Power is marking 12 years of exceeding a state energy-savings goal as it celebrates Earth Day and continues to help customers reach their sustainability goals. The company is the only Minnesota utility to have exceeded the goal each year since the state implemented the savings target in 2010.

Minnesota Power's Conservation Improvement Program works with business and residential customers to help identify specific tools and programs to reduce energy use and maximize energy dollars. Those efforts paid off by saving 74,539,041 kilowatt-hours in 2021, enough energy to power about 8,200 homes for a year. The savings also translates to reducing carbon dioxide emissions by about 44,000 tons, which is comparable to taking about 8,700 cars off the road for a year.

Total energy saved in 2021 was 2.8% of retail energy sales, well above the state goal of 1.5%. Minnesota Power reported the savings in its annual Conservation Improvement Program report submitted April 1 to the Minnesota Public Utilities Commission and the Minnesota Department of Commerce.

"Minnesota Power continued its long, successful commitment to delivering strong energy-saving results. This is done by working with our customers to use energy more wisely, saving them money, and reducing their carbon emissions," said Tina Koecher, manager Customer Experience Operations. "Last year had its share of pandemic-related challenges, including supply-chain issues and workforce shortages, but our customers and our talented team stepped up and found innovative ways to engage and continue delivering meaningful energy savings. We know there is more work ahead, but Earth Day is a good time to reflect on how, together with homeowners, businesses and communities, we are supporting a more sustainable future."

Energy conservation is an important component of Minnesota Power's EnergyForward vision for delivering 100% carbon-free energy by 2050 safely, reliably and affordably. The company offers a variety of services, programs, rebates and incentives to help customers make informed choices about their energy use. For example:

- Rebates on energy-efficient lighting and appliances.
- Rebates on cold-climate air source heat pumps. New technology enables this energy-efficient alternative to traditional furnaces to perform in cold climates.
- Free energy analysis for homes and businesses.
- Refrigerator/freezer recycling.

For more information about these options and other ideas for saving energy, visit [www.mnpower.com](http://www.mnpower.com).



Minnesota Power provides electric service within a 26,000-square-mile area in Northeastern Minnesota, supporting comfort, security and quality of life for 145,000 customers, 15 municipalities and some of the largest industrial customers in the United States. More information can be found at [www.mnpower.com](http://www.mnpower.com).

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