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Minnesota power hosts car show for Drive Electric Week and drives EnergyForward

Duluth, Minn. — Minnesota Power is highlighting the benefits of electric vehicles by hosting an EV Car Show in Duluth’s Lincoln Park Craft District as it joins energy providers and other organizations across the nation to mark National Drive Electric Week.

Support for EVs, including expanding access to public charging stations, special rates for EV charging and rebates for home chargers, is part of Minnesota Power’s EnergyForward vision for a carbon-free energy future by 2050. The company’s vision also includes adding more renewable sources of energy and investing in infrastructure for managing the delivery of increasing amounts of renewable energy.

“Tax credits and other provisions in the recently passed Inflation Reduction Act will accelerate the shift to having more EVs on the road and more quickly deliver the benefits that the electrification of transportation will bring,” said Frank Frederickson, Minnesota Power vice president of Customer Experience and Engineering Services. “Drivers can fuel their EVs with energy that is increasingly carbon-free and we’re committed to making it more convenient and affordable to drive EVs across the region through easy and equitable access to charging stations and special programs.”

National Drive Electric Week, Sept. 23-Oct. 2, is a nationwide celebration to raise awareness of the many benefits of all-electric and plug-in vehicles.

EV car show

The free EV car show will take place in the parking lot of co-host Frost River in the Lincoln Park Craft District on Saturday, Sept. 24, from 11 a.m. to 1 p.m. The event will feature a variety of EV models and attendees will be able to talk with EV owners and Minnesota Power EV experts and play a game of EV trivia. The first 100 attendees will receive a free ice cream coupon from Love Creamery and a deal card for Craft District businesses.

Incentives and rebates

Minnesota Power offers several programs designed to make driving an electric vehicle more affordable.

EV charger rebates. Residential customers are eligible for a \$500 rebate toward the purchase of a Level 2 smart charger. In addition, customers who participate in Minnesota Power’s Residential EV Service Rate are eligible for a \$500 rebate on the installation of a required, dedicated second service at their home.

Discounted charging rates. Minnesota Power offers discounted rates for charging an EV during off-peak times of the day for both residential and commercial customers.

More information about programs and incentives is at <https://www.mnpower.com/ProgramsRebates/ElectricVehicles>



Charging network

Minnesota Power plans to expand the network of public charging stations across northern Minnesota by installing and operating 16 DC fast charging stations in 2023. The company is finalizing locations in both rural and more densely populated communities in its service area and along major travel corridors in northern Minnesota or where there are large distances between existing public chargers.

Minnesota Power also recently completed a project to install 20 Level 2 chargers at customer sites throughout the company's service area.

Minnesota Power provides electric service within a 26,000-square-mile area in Northeastern Minnesota, supporting comfort, security and quality of life for 145,000 customers, 14 municipalities and some of the largest industrial customers in the United States. More information can be found at www.mnpower.com.

The statements contained in this release, and statements that ALLETE may make orally in connection with this release that are not historical facts, are forward-looking statements. Actual results may differ materially from those projected in the forward-looking statements. These forward-looking statements involve risks and uncertainties and investors are directed to the risks discussed in documents filed by ALLETE with the Securities and Exchange Commission.

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