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Media advisory

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Minnesota Power, Superior Water, Light and Power prepared for approaching winter storm; customers also encouraged to make storm preps

Duluth, Minn.— With line crews and equipment positioned, Minnesota Power and Superior Water, Light and Power are ready to respond to outages caused by heavy snow and gusty winds predicted for this week in northern Minnesota and Wisconsin.

The storm's expected wet, heavy snow coupled with high winds may lead to power outages. Travel is expected to be hazardous and difficult at times and may lead to extended power restoration times. Both utilities are emphasizing the safety of their crews and the safety of customers.

As much as a foot of snow in some areas may weigh down trees and cause tree branches to fall on power lines. People are urged to stay away from downed power lines and not attempt to remove tree branches that may have fallen on lines. Always assume that downed wires are energized, and can cause injury or death.

Stay informed

Customers of either utility can report outages and receive up-to-date power restoration information by downloading the MP or SWL&P mobile app. To download the apps for Apple iOS or Android, go to the Minnesota Power app webpage at <https://www.mnpower.com/MobileApp> or the SWL&P app webpage at <https://www.swlp.com/MobileApp> and click on the App Store or Google Play button in the banner at the top of the page. You will then be linked to the webpage where the app can be installed on your device.

Our online Outage Centers at www.mnpower.com/OutageCenter or www.swlp.com/Outage also include outage maps and information on power restoration times. Following Minnesota Power or Superior Water, Light and Power on Twitter or Facebook is another way to get timely updates on power outages.

Stay safe

Both utilities encourage customers to be prepared for an outage. Here are some tips:

- Keep a "Lights Out" kit in an accessible place with at least one flashlight, a battery-powered radio and extra batteries.
- Use candles or camping lanterns with caution.
- If you have a fireplace, keep matches and firewood handy so you're prepared to build a fire to keep warm.

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- Turn off televisions, stoves, microwave ovens, stereo equipment and other appliances except your refrigerator and freezer.
- Leave on at least one light so you'll know when power has been restored.
- Do not go near any low or downed wires as injury or death could occur. Always assume downed power lines are energized.

For more "Lights Out" tips, visit: www.mnpower.com/OutageCenter/WhatToDoIfLightsGoOut

Minnesota Power provides electric service within a 26,000-square-mile area in northeastern Minnesota, supporting comfort, security and quality of life for 145,000 customers, 14 municipalities and some of the largest industrial customers in the United States. More information can be found at www.mnpower.com.

Superior Water, Light and Power provides electricity, water and natural gas in the city of Superior and adjacent areas in northwestern Wisconsin. The company has served the area since 1889 and provides services to approximately 15,000 electric customers, 13,000 natural gas customers and 10,000 water customers. More information can be found at www.swlp.com.