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Contact: Amy Rutledge
Director - Corporate Communications
Minnesota Power/ALLETE
218-723-7400
arutledge@mnpower.com

Minnesota Power's new Energy Design Concepts builds on conference's roots in energy efficiency, high-performance building design

Duluth, Minn. — Minnesota Power's premier conference on energy efficiency and high-performance building design in Minnesota has been renamed and reimagined. Formerly known as the Energy Design Conference, the event will now be called Energy Design Concepts and take place Feb. 20-21 at the Duluth Entertainment Convention Center.

Like its predecessor, Energy Design Concepts will offer high-quality educational offerings, the ability for building and energy efficiency professionals to obtain continuing education credits, and networking opportunities for residential and commercial builders and contractors; heating, ventilation and air conditioning professionals; weatherization experts; and others. Minnesota Power also plans to modernize the experience to eventually include online trainings, virtual workshops and webinars. All will feature tightly focused agendas that emphasize energy efficiency best practices and advanced building science.

In addition, Minnesota Power is considering expanding Energy Design Concepts to other communities in the company's service area in the next few years.

"For more than 30 years, we have brought valuable expertise in sustainable energy design together in one place," said Frank Frederickson, vice president Minnesota Power Customer Experience and Engineering Services. "As our conference evolves, construction and energy efficiency professionals can continue to take what they learn and apply it to homes and businesses to meet the energy-saving goals of their customers and clients. Their important work in the community complements Minnesota Power's leadership in moving to a carbon-free future through our EnergyForward strategy."

As part of EnergyForward, Minnesota Power is adding more wind and solar power to its portfolio and providing additional tools and resources to help customers use energy more wisely. Minnesota Power became the first utility in the state to deliver 50% renewable energy to its customers in 2020, and in 2022 achieved nearly 60% renewable with a goal of being over 70% renewable by 2030.

More information about Energy Design Concepts is available at <http://www.duluthenergydesign.com/> Andrew Oding, an instructor with the Energy and Environmental Building Alliance, will present two days of advanced building science education for both new construction and renovations.

Media availability

Representatives from Minnesota Power will be available to answer questions and for media interviews from 11:30 a.m. to noon on Feb. 20 and Feb. 21.

Minnesota Power provides electric service within a 26,000-square-mile area in northeastern Minnesota, supporting comfort, security and quality of life for 150,000 customers, 14 municipalities and some of the largest industrial customers in the United States. More information can be found at www.mnpower.com. ALE-CORP

Minnesota Power • 30 West Superior Street, Duluth, Minnesota 55802
www.mnpower.com

ALLETE, Inc. is an energy company headquartered in Duluth, Minnesota. In addition to its electric utilities, Minnesota Power and Superior Water, Light and Power of Wisconsin, ALLETE owns ALLETE Clean Energy, based in Duluth; BNI Energy in Bismarck, N.D.; and New Energy Equity, headquartered in Annapolis, Maryland; and has an 8% equity interest in the American Transmission Co. More information about ALLETE is available at www.allete.com.

Minnesota Power calculates and reports carbon emissions based on the GHG Protocol. Details in ALLETE's [Corporate Sustainability Report](#).

The statements contained in this release and statements that ALLETE may make orally in connection with this release that are not historical facts, are forward-looking statements. Actual results may differ materially from those projected in the forward-looking statements. These forward-looking statements involve risks and uncertainties and investors are directed to the risks discussed in documents filed by ALLETE with the Securities and Exchange Commission.

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