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Minnesota Power to roll out customer rebates for electric lawn equipment, E-bikes and EVs at Home & Builders Show

DULUTH, Minn. – Minnesota Power is launching a suite of new rebates for electric lawn and garden equipment, E-bikes and EVs at this week’s Arrowhead Home & Builders Show.

The new rebates will help lower the upfront cost of electric push and riding lawn mowers, trimmers, leaf blowers, chain saws, E-bikes and new and used EVs. Visitors to the Minnesota Power booth at the show can learn how switching from gasoline-powered equipment and vehicles to electric alternatives can reduce noise, emissions and maintenance costs.

The rebates for Minnesota Power customers reflect the company’s commitment to sustainability, energy efficiency and customer affordability, making it easier for customers to choose electric equipment and vehicles to fit their lifestyles, whether they’re mowing the lawn or commuting to work on an E-bike. The rebates also complement the company’s leadership in moving to a carbon-free future in ways that maintain reliability. Minnesota Power provides nearly 60% renewable energy today and is on track through its EnergyForward strategy to provide 80% by 2030.

Here's a quick look at the new rebates:

- \$25 for a chain saw, leaf blower or trimmer
- \$50 for a push lawn mower
- \$175 for a riding lawn mower
- \$200 for an E-bike
- \$250 for a used EV
- \$500 for a new EV

Enhanced rebates are available for income-qualified customers, ensuring these benefits reach households that may face higher barriers to adopting electric technologies.

The 58th annual [Arrowhead Home & Builders Show](#) will take place April 9-12 at the DECC in Duluth. Attendees are invited to visit the Minnesota Power booth where they can enter a drawing for an electric lawn mower. Representatives from the company’s Customer Programs and Services team will be on hand to answer questions, provide information about eligibility for the new rebates, and showcase the advantages of going electric. They also will offer information on rebates for appliances, heating and cooling equipment, water heating and other programs available to Minnesota Power customers.

More information about the new rebates for electric tools and vehicles can be found at www.mnpower.com/Rebates.

Media availability

A representative from Minnesota Power will be available to answer questions about the new rebates from 2-3 p.m. Thursday, April 9, at the company's booth as the home show gets underway in the DECC.

About Minnesota Power

Minnesota Power provides electric service within a 26,000-square-mile area in northeastern Minnesota, supporting comfort, security and quality of life for 150,000 customers, 14 municipalities and some of the largest industrial customers in the United States. More information can be found at www.mnpower.com.

About ALLETE, Inc.

ALLETE, Inc. is an energy company headquartered in Duluth, Minnesota. In addition to its electric utilities, Minnesota Power and Superior Water, Light and Power of Wisconsin, ALLETE owns ALLETE Clean Energy, based in Duluth, Minnesota; BNI Energy in Bismarck, North Dakota; and New Energy Equity, headquartered in Annapolis, Maryland; and has an 8% equity interest in the American Transmission Co. More information about ALLETE is available at www.allete.com.

ALLETE calculates and reports carbon emissions based on the GHG Protocol. Details in ALLETE's [Corporate Sustainability Report](#).

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