

An aerial photograph of a green lawn with a wooden frame of a house. Two people, a man and a woman, are standing on the lawn, holding up the wooden beams. There are three leaf icons scattered around the frame. The text 'ENERGY EFFICIENT FROM THE GROUND UP' is written in large, bold, white letters across the top left of the image.

ENERGY EFFICIENT FROM THE GROUND UP

Planning to build a new
home with electric heat?

Earn up to \$4,000

in incentives for energy-efficient
building choices




AN ALLETE COMPANY

L-71613

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RESIDENTIAL NEW CONSTRUCTION **ENERGY EFFICIENCY PROGRAM**



**Get access to
an energy adviser**
who will review
your plans, answer
questions, and perform
a final blower door test
and thermal imaging scan.

ADDITIONAL INCENTIVES:

- **\$1,500** for cold-climate air source heat pump
- **Up to \$1,200/ton** for ground source heat pump
- **\$600** for heat pump water heater

Homes must be capable of being heated
primarily by electric heat to qualify for our program.

Find other requirements at www.mnpower.com



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calling Minnesota Power at 800-228-4966. We also offer a translation option at www.mnpower.com.