



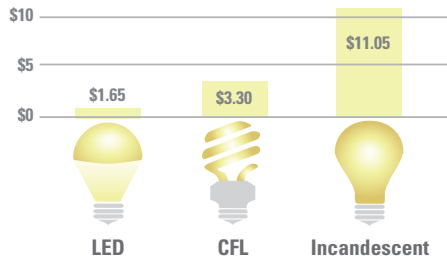
**Put life's moments in  
the best light.**

**Save energy and money. Choose ENERGY STAR® LEDs.**

ENERGY STAR® certified LEDs use 70%–90% less energy than traditional bulbs, last 10–20 times longer and can save you \$30–\$80 in electricity costs over the lifetime of the bulb.

You can save approximately \$7.75 monthly by switching out five standard incandescent bulbs to CFL bulbs or **\$9.40** monthly by switching to LED bulbs!

### Monthly costs to run five bulbs, 8 hours per day



# What makes an ENERGY STAR® bulb the best choice?

## Light and color output

- ENERGY STAR LED bulbs distribute light in all directions so light goes where you need it. Many non-ENERGY STAR bulbs distribute light in only one direction.
- Light output standards ensure you get the right brightness.
- Six different requirements for color ensure you get the type of light you want, from soft white to cool white.

## Rebates

Minnesota Power rebates can help you save up to 50% on LED bulbs.

## Peace of mind

- Extensive testing to back up lifetime claims.
- Bulbs must comply with 20 industry standards to ensure quality.
- Three-year minimum warranty requirement.

Learn more about LED lighting at

[www.mnpower.com/lighting](http://www.mnpower.com/lighting)