

An aerial photograph of a green lawn where a wooden frame of a house is being constructed. Two people, a man and a woman, are standing on the grass, holding the wooden beams. The frame includes a roof, walls, and several window and door openings. Three stylized leaf icons are scattered around the frame. The text 'ENERGY EFFICIENT FROM THE GROUND UP' is overlaid in large white letters.

ENERGY EFFICIENT FROM THE GROUND UP

Planning to build a new
home with electric heat?

Earn up to \$4,000

in incentives for energy-efficient
building choices



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**Get access to
an energy adviser**
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your plans, answer
questions, and perform
a final blower door test
and thermal imaging scan.

ADDITIONAL INCENTIVES:

- **\$1,500** for cold-climate air source heat pump
- **Up to \$1,200/ton** for ground source heat pump
- **\$600** for Heat Pump Water Heater

Homes must be capable of being heated
primarily by electric heat to qualify for our program.

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