



Check out our
rebates on LEDs!

Ever wonder why Rudolph's
nose shines so bright?



AN ALLETE COMPANY



Don't play reindeer games when it comes to saving energy.

Make the smart choice and switch to light emitting diode (LED) bulbs. With the variety of bulbs, applications, and color choices now available, you'll save energy and brighten your holidays.

Save energy.

- LEDs use 80% less energy and last 25 times longer than traditional bulbs.
- ENERGY STAR® certified bulbs are tested for color quality, light output and efficacy.

Save money.

- Longer-lasting LEDs can save you \$30-\$80 over the life-time of the bulb.
- You can save about \$30/year by switching out 5 standard bulbs to LEDs.

Get immediate in-store markdowns on qualifying ENERGY STAR bulbs at participating retailers. Mail-in rebates are also available.

Looking to save energy and money at your business?

Ask Us

mnpower.com/OneBusiness

For design assistance with your next lighting project, fill out our easy preapplication form.

Learn more and find participating retailers at mnpower.com/Lighting or call us at 218-355-2843.

Must be a Minnesota Power residential retail customer to be eligible for rebates.