



Minnesotans
LOVE
their furnaces.

Treat your furnace right with an energy-efficient ECM.

Your furnace will **LOVE** it and you will too!

An ECM, or electronically commutated motor, is an energy-efficient motor in your furnace. It's what blows the warm air throughout your house. This type of motor can reduce operating costs, increase comfort and improve indoor air quality. Look for an ECM inside when purchasing a new furnace or consider replacing your system's standard motor with an energy-efficient ECM if your furnace is less than 10 years old. **Make sure to work with one of our participating contractors to take advantage of Minnesota Power ECM rebates.**

Learn more about ECMs and rebates at www.mnpower.com/ECM

power of one® ... it begins with you.



Printed on 100% Recycled Paper

What are the benefits of an ECM?

- Lower annual electric operating costs (25 to 75% per year) based on usage
- As little as 80 watts of power required for operation—that's less than a standard electric light bulb
- Quieter running system
- Built-in speed controls
- Easier to maintain an even temperature throughout the home
- Increased comfort
- Lower drying effect of indoor air during the winter heating season
- Reduced stale air and improved air quality
- Special Minnesota Power rebates