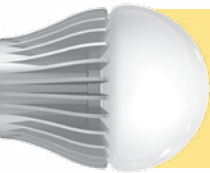


You've come a long way lighting!





Take the next step in energy-efficient lighting with LEDs



What are LEDs?

You've probably heard about LEDs, but what exactly are they? Light emitting diode replacement bulbs, or LEDs, provide energy-efficient directional light that is perfect for task lighting. There are also some recent advances in LED bulbs that provide room area lighting to distribute light in larger areas and can replace 60 and 75 watt traditional bulbs.

Where do LEDs work best?

LEDs are great for providing task lighting such as at a desk or computer workstation, in a table lamp, or in recessed cans and track lighting. They are also a great fit for outdoor area lighting and recently for some indoor room area lighting.

What are the benefits of LEDs?

- LEDs last up to 25 times longer than standard bulbs
- LEDs use up to 80% less energy
- LEDs are the ideal fit for task lighting and applications for directional light
- Recent innovations have resulted in some LEDs that provide indoor room area lighting

Make sure to pick ENERGY STAR® qualified lighting products to qualify for Minnesota Power rebates and ensure the best quality and efficiency in lighting.

Learn more about Minnesota Power LED rebates and find participating retailers at www.mnpower.com/RightBulb

