



**Can changing a
light bulb really save
energy and money?**

Ask Us



AN ALLETE COMPANY

Yes! LEDs save energy

- LEDs use **80% less energy** than traditional bulbs
- LEDs also **last up to 25 times longer**

Yes! LEDs save money

- Since LEDs last longer you can **save \$30-\$80** over the lifetime of the bulb
- You can **save approximately \$30/year** by switching out five standard bulbs to LEDs
- Get in-store **immediate rebates** on ENERGY STAR® bulbs

Check out our Lighting Shopping Guide to make choosing your bulbs easier and faster.
(mnpower.com/shoppingguide)

Learn more and find participating retailers at www.mnpower.com/lighting



Ask Us

Swing by our booth at the **Arrowhead Home & Builders Show**, April 5-9 at the Duluth Entertainment Convention Center (DECC) and **Ask Us** about LED bulbs and special Home Show discounts on LEDs! Or, call 218-355-2843 with questions.