

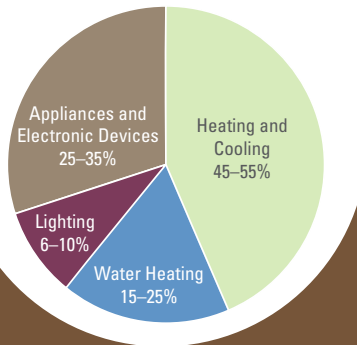


Warm up with our new
water heater rebate
and bonus offer

Special bonus offer available through August 31, 2014

Get Rebates. Save Water. Save Energy.

Is your water heater more than 10 years old? It might be time to switch to a new high efficiency model and take advantage of Minnesota Power's special bonus rebate*.



Water heating is the second largest energy consumer in most homes. Reduce your water heating costs and save energy through our Power of One® programs.

\$50 Standard rebate	+	\$50 BONUS	=	\$100 Total Rebate	<ul style="list-style-type: none">» Rebate on electric tank-type water heaters that are at least .95 EF (energy factor)» Must be replacing an existing electric tank-type water heater or installed in new construction.
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More ways to Save

- » Request a FREE SmartPak energy and water-saving kit (\$25 value) on your water heater rebate form.
- » Learn more about saving water and energy by visiting www.mnpower.com/WaterHeating

*Rebate forms are available from participating retailers and plumbers, or online at www.mnpower.com/WaterHeating. You must be a retail electric customer of Minnesota Power to participate.



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