

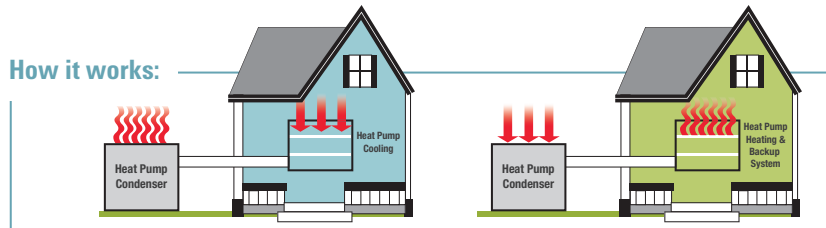
*Are you thinking of adding air conditioning  
or updating your current cooling system?*



**Consider an Air Source Heat Pump!**

## Air Source Heat Pumps are ideal for cooling in the summer and for heating in the spring and fall.

An air source heat pump (ASHP) is a lot like a central air conditioner except that it also provides heating. It's called a heat pump because it pumps heat out of your house in the summer (cooling mode), or into your house during the spring and fall (heating mode). It does this by using the outdoor air around the compressor/condenser outside of your home.



An ASHP provides you with energy-efficient cooling in the summer and supplemental heat in the spring and fall without replacing your current system and can also increase the life of your current system. You will need a primary heat source when temperatures are below 30 degrees.

Take advantage of our **\$50 bonus** on standard and mini-split ductless ASHPs through **August 31, 2014**.

**ENERGY STAR® ASHP**  
**in a forced air furnace**  
**\$300 + \$50 bonus**

**Mini-split ductless ASHP with existing electric heating system**  
**\$500 rebate + \$50 bonus**

To qualify for these rebates, you must work with a Minnesota Power participating contractor and you must install a qualifying unit in a home served by Minnesota Power. Visit [www.mnpower.com/ASHP](http://www.mnpower.com/ASHP) or call **218-355-2843** for more information on qualifying ASHPs and for a list of participating contractors in your area.