

For more information on new heating and cooling systems with ECMs inside or an ECM replacement motor in an existing furnace or heat pump, visit www.mppower.com/ECM or meet with a program participating contractor. You must work with a program participating contractor to qualify for any of our heating and cooling system rebates. Visit www.mppower.com/HVACcontractors or call 800-677-8423 (option 2) for a list of participating contractors by type of heating and cooling system. Your contractor will file the rebate for you.

Boost the efficiency of your heating and cooling system



»» *with an ECM (electronically commutated motor)* »»

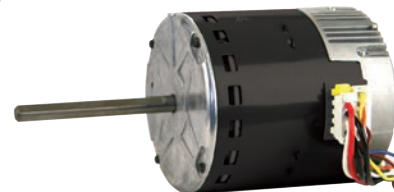


**Act now and receive a \$50 bonus
on top of our standard rebates!**

Look inside for details »

These energy-efficient motors increase your furnace efficiency and help you save energy and money for years to come.

An ECM (electronically commutated motor) is a fan motor with all its controls built in. This allows the motor to adjust its speed to ensure optimum air flow. ECMs are less expensive to operate than standard furnace or air handler fan motors, using much less electricity to deliver warm air from the furnace and cool air from the central air conditioning unit. ECMs operate with as little as 80 watts of electricity (about the same as a standard light bulb); that's as much as 75 percent less than a standard fan motor. You can save between \$40 and \$300 a year depending on your usage and settings.



ECMs offer benefits in addition to saving energy and money. They may **reduce temperature fluctuations in your home, run more quietly than standard fan motors, reduce stale air and lower the drying effect of indoor air** during the winter heating season.

Minnesota Power offers rebates to help you get started with your new heating and cooling system or upgrading your existing system. See the table below for details on how you can participate in these special offers. *You must be a Minnesota Power residential customer, or commercial customer with an average demand of 100 kW or less, to participate. The heating and cooling system must be installed in a home or qualifying business served by Minnesota Power on a retail basis.*

Contact a participating contractor and ask for an ECM inside a new furnace, or replace the motor in your existing furnace with an ECM. \$50 Bonus offer available through December 31, 2014.

Heating & Cooling Systems Options	Standard Rebate	+ ECM Bonus Offer Some restrictions apply.	Total Rebate	Available Through
New Forced Air Furnace with ECM	\$200	\$50	\$250	December 31, 2014
New Ground Source Heat Pump with ECM	Up to \$1,600 Rebate based on type and size of system + federal tax credit	\$50	Up to \$1,650	December 31, 2014
Replace existing standard motor with an ECM in a forced air furnace or heat pump	\$100	\$50	\$150	December 31, 2014

Visit www.mnpower.com/ECM for more information.