



Is It Really All About Energy?

February 23, 2022

2022 Energy Design
Conference



Brian Wimmer
Franklin Energy, Energy Advisor

Why Do We Live In Houses?





Food, Clothing, SHELTER

A **shelter** is a basic architectural structure or building that provides protection from the local environment.

Having a place of shelter, of safety and of retreat, i.e. a home, is commonly considered a fundamental physiological human need, the foundation from which to develop higher human motivations.

Why Do We Live In Houses?

Construction of a home is the initial stage of enclosing space and controlling an environment. Ultimately, a home needs to not only stand intact over time but needs energy to control natural processes to maintain the right environment as well as preserve the structure.

Are you planning for that energy control and use?

Why Do We Live In Houses?



- Protection from the elements: wind, precipitation, temperature
- Safety
- Place to sleep
- Place to cook
- Place to gather
- Place to work (esp. in 2022)
- Place to accumulate “stuff”
- Entertainment
- Tinker in a garage



What Makes a House Livable?

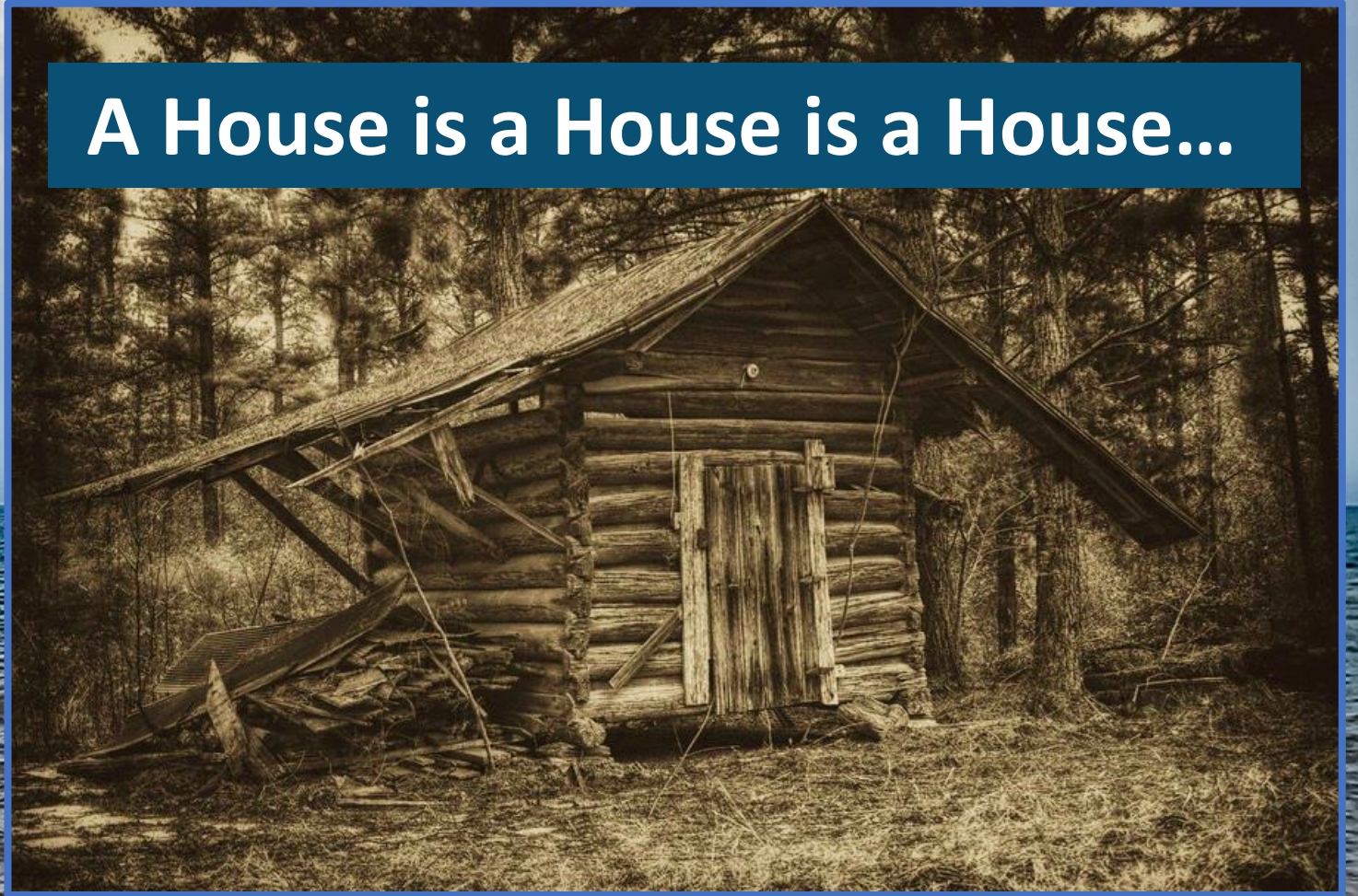
Protection from the
elements
(the environment)
means control of...

Control Layers



Water (?)
Heat (?)
Air (?)

A House is a House is a House...



Control Layers



Water
Heat
Air

Consequences of Water Are Readily Apparent



Control Layers



Water
Heat
Air

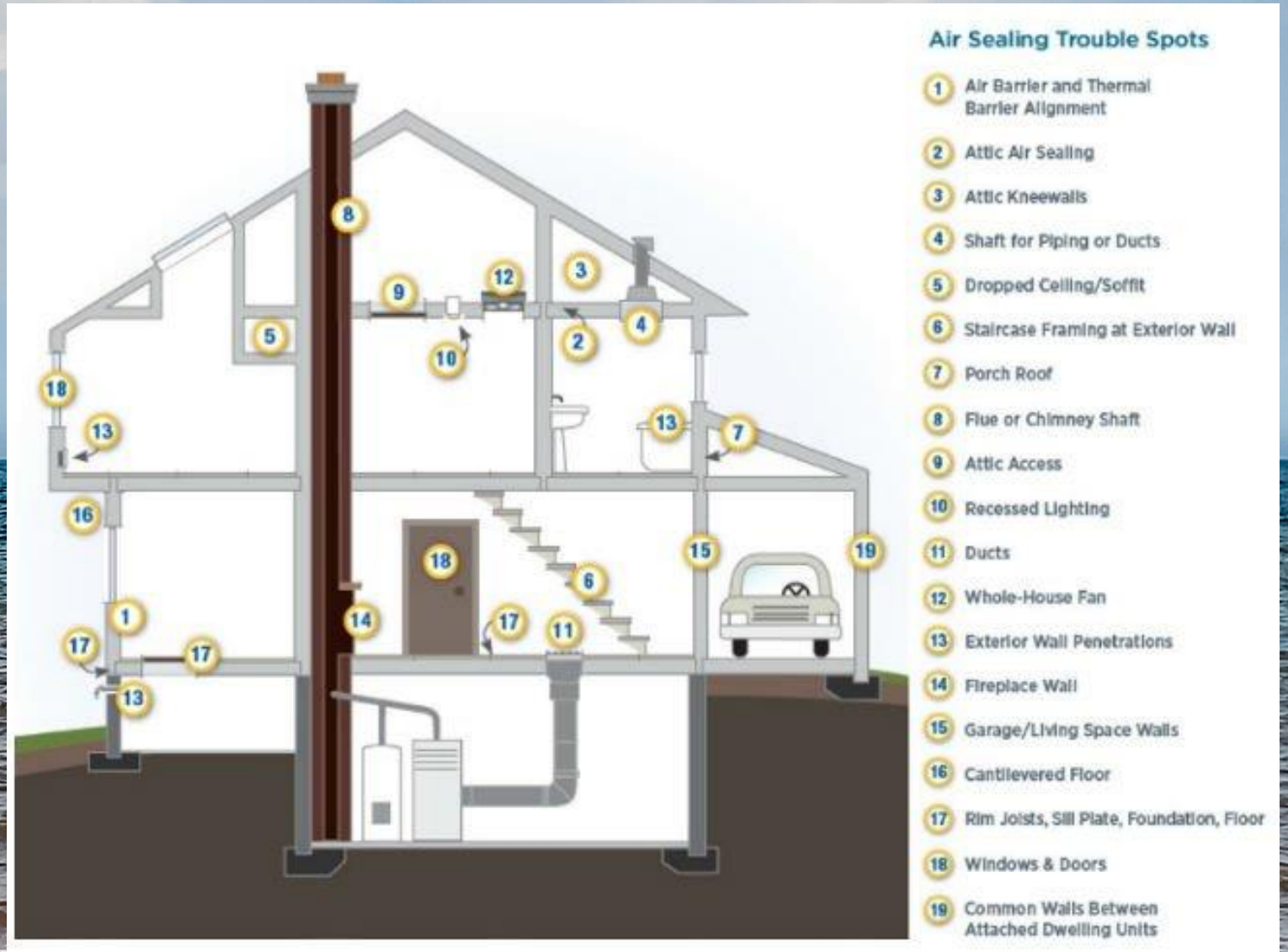
Too tight? Energy transfer through
walls, air & water vapor.



Control Layers



Water
Heat
Air



Control Layers



Water
Heat
Air

Air Loss:

“The DOE Windows and Building Envelope Research and Development Roadmap for Emerging Technologies shows that in 2010... in the residential and commercial sectors...**infiltration** accounted for greater energy losses than any other component of the building envelope, including fenestration and is **responsible for over 4 % of all the energy used in the United States**. Furthermore, the Roadmap shows that the addition of air barrier systems would have a payback that is much less than 5 years.”

~ Oak Ridge Lab Energy Savings and Moisture Transfer Calculator

Control Layers



Water
Heat
Air

Annual Energy and Cost Savings

| Index | Recommended Measure | Components | Heating | | Cooling | | BaseLoad | | Total |
|-------|--------------------------|--|---------|------|---------|------|----------|------|---------|
| | | | (MMBtu) | (\$) | (kWh) | (\$) | (kWh) | (\$) | (MMBtu) |
| 1 | Infiltration Redctn | | 16.6 | 166 | 0 | 0 | 0 | 0 | 16.6 |
| 2 | High Eff Furnace | 1 | 35.2 | 353 | 0 | 0 | 0 | 0 | 35.2 |
| 3 | User-Spec Ceiling R | 1 | 3.7 | 37 | 0 | 0 | 0 | 0 | 3.7 |
| 4 | Horizontal Attic Scuttle | | 0.0 | 0 | 0 | 0 | 0 | 0 | 5.0 |
| 5 | Wall Insulation | L1,L1 (2),L1 (3),L1 (4),L2 (6),L2 (7),L2 (8) | 21.6 | 216 | 0 | 0 | 0 | 0 | 21.6 |
| 6 | Kneewall Insulation | 1 | 1.5 | 15 | 0 | 0 | 0 | 0 | 1.5 |

Annual Energy and Cost Savings

| Index | Recommended Measure | Components | Heating | | Cooling | | BaseLoad | | Total |
|-------|--------------------------|------------|---------|------|---------|------|----------|------|---------|
| | | | (MMBtu) | (\$) | (kWh) | (\$) | (kWh) | (\$) | (MMBtu) |
| 1 | Infiltration Redctn | | 30.9 | 307 | 0 | 0 | 0 | 0 | 30.9 |
| 2 | User-Spec Ceiling R | 3 | 1.9 | 19 | 0 | 0 | 0 | 0 | 1.9 |
| 3 | User-Spec Ceiling R | 2 | 0.9 | 9 | 0 | 0 | 0 | 0 | 0.9 |
| 4 | User-Spec Ceiling R | 1 | 10.8 | 108 | 0 | 0 | 0 | 0 | 10.8 |
| 5 | Horizontal Attic Scuttle | | 0.0 | 0 | 0 | 0 | 0 | 0 | 5.0 |
| 6 | Sillbox Ins. | 1 | 6.9 | 68 | 0 | 0 | 0 | 0 | 6.9 |
| 7 | Foundation Ins. | 1 | 7.9 | 78 | 0 | 0 | 0 | 0 | 7.9 |

Annual Energy and Cost Savings

| Index | Recommended Measure | Components | Heating | | Cooling | | BaseLoad | | Total |
|-------|-----------------------------------|---------------------|---------|------|---------|------|----------|------|---------|
| | | | (MMBtu) | (\$) | (kWh) | (\$) | (kWh) | (\$) | (MMBtu) |
| 1 | Infiltration Redctn | | 21.0 | 304 | 0 | 0 | 0 | 0 | 21.0 |
| 2 | Tuneup Heating System | 1 | 8.9 | 128 | 0 | 0 | 0 | 0 | 8.9 |
| 3 | DWH Pipe Insulation | | 0.0 | 0 | 0 | 0 | 246 | 12 | 0.8 |
| 4 | Close off Stairwell/Attic Scuttle | | 0.0 | 0 | 0 | 0 | 0 | 0 | 10.0 |
| 5 | Foundation Ins. | 1 | 14.0 | 202 | 0 | 0 | 0 | 0 | 14.0 |
| 6 | Attic Ins. R-38 | 1 | 12.2 | 176 | 0 | 0 | 0 | 0 | 12.2 |
| 7 | Sillbox Ins. | 1 | 3.9 | 57 | 0 | 0 | 0 | 0 | 3.9 |
| 8 | Wall Insulation | 1,1 (2),1 (3),1 (4) | 40.1 | 579 | 0 | 0 | 0 | 0 | 40.1 |

Control Layers



Water
Heat
Air

Annual Energy and Cost Savings

| Index | Recommended Measure | Components | Heating | | Cooling | | BaseLoad | | Total (MMBtu) |
|-------|--------------------------|------------|---------|------|---------|------|----------|------|---------------|
| | | | (MMBtu) | (\$) | (kWh) | (\$) | (kWh) | (\$) | |
| 1 | Infiltration Redctn | | 30.9 | 307 | 0 | 0 | 0 | 0 | 30.9 |
| 2 | User-Spec Ceiling R | 3 | 1.9 | 19 | 0 | 0 | 0 | 0 | 1.9 |
| 3 | User-Spec Ceiling R | 2 | 0.9 | 9 | 0 | 0 | 0 | 0 | 0.9 |
| 4 | User-Spec Ceiling R | 1 | 10.8 | 108 | 0 | 0 | 0 | 0 | 10.8 |
| 5 | Horizontal Attic Scuttle | | 0.0 | 0 | 0 | 0 | 0 | 0 | 5.0 |
| 6 | Sillbox Ins. | 1 | 6.9 | 68 | 0 | 0 | 0 | 0 | 6.9 |
| 7 | Foundation Ins. | 1 | 7.9 | 78 | 0 | 0 | 0 | 0 | 7.9 |

Sq. ft. 2580 = 2580 * 8 = 20,640 cu. Ft.

4372cfm @-50 pascals = 4372 * 60 = 262,320 cfm/hr

262,320/20,640 = 12.7 ACH50

Est. annual savings: **\$307.00**

Numbers above represent reduction to 2200 cfm

At 3.0 ACH50 (reduction to 1,033 cfm) = below:

Est. annual savings: **\$683.00**

Annual Energy and Cost Savings

| Index | Recommended Measure | Components | Heating | | Cooling | | BaseLoad | | Total (MMBtu) |
|-------|--------------------------|------------|---------|------|---------|------|----------|------|---------------|
| | | | (MMBtu) | (\$) | (kWh) | (\$) | (kWh) | (\$) | |
| 1 | Infiltration Redctn | | 47.4 | 683 | 0 | 0 | 0 | 0 | 47.4 |
| 2 | User-Spec Ceiling R | 3 | 1.9 | 27 | 0 | 0 | 0 | 0 | 1.9 |
| 3 | User-Spec Ceiling R | 1 | 10.7 | 155 | 0 | 0 | 0 | 0 | 10.7 |
| 4 | User-Spec Ceiling R | 2 | 0.9 | 13 | 0 | 0 | 0 | 0 | 0.9 |
| 5 | Horizontal Attic Scuttle | | 0.0 | 0 | 0 | 0 | 0 | 0 | 5.0 |
| 6 | Sillbox Ins. | 1 | 6.8 | 98 | 0 | 0 | 0 | 0 | 6.8 |
| 7 | Foundation Ins. | 1 | 7.6 | 110 | 0 | 0 | 0 | 0 | 7.6 |

Control Layers



Water
Heat
Air

Annual Energy and Cost Savings

| Index | Recommended Measure | Components | Heating (MMBtu) | Heating (\$) | Cooling (kWh) | Cooling (\$) | BaseLoad (kWh) | BaseLoad (\$) | Total (MMBtu) |
|-------|-----------------------------------|---------------------|-----------------|--------------|---------------|--------------|----------------|---------------|---------------|
| 1 | Infiltration Redctn | | 21.0 | 304 | 0 | 0 | 0 | 0 | 21.0 |
| 2 | Tuneup Heating System | 1 | 8.9 | 128 | 0 | 0 | 0 | 0 | 8.9 |
| 3 | DWH Pipe Insulation | | 0.0 | 0 | 0 | 0 | 246 | 12 | 0.8 |
| 4 | Close off Stairwell/Attic Scuttle | | 0.0 | 0 | 0 | 0 | 0 | 0 | 10.0 |
| 5 | Foundation Ins. | 1 | 14.0 | 202 | 0 | 0 | 0 | 0 | 14.0 |
| 6 | Attic Ins. R-38 | 1 | 12.2 | 176 | 0 | 0 | 0 | 0 | 12.2 |
| 7 | Sillbox Ins. | 1 | 3.9 | 57 | 0 | 0 | 0 | 0 | 3.9 |
| 8 | Wall Insulation | 1,1 (2),1 (3),1 (4) | 40.1 | 579 | 0 | 0 | 0 | 0 | 40.1 |

Sq. ft. 2550 = 2550 * 8 = 20,400 cu. Ft.

4550cfm @-50 pascals = 4550 * 60 = 273,000 cfm/hr

273,000/20,400 = 13.4 ACH50

Est. annual savings: **\$304.00**

Numbers above represent reduction to 3000 cfm 

At 3.0 ACH50 (reduction to 1,270 cfm) =  below:

Est. annual savings: **\$686.00**

Annual Energy and Cost Savings

| Index | Recommended Measure | Components | Heating (MMBtu) | Heating (\$) | Cooling (kWh) | Cooling (\$) | BaseLoad (kWh) | BaseLoad (\$) | Total (MMBtu) |
|-------|-----------------------------------|---------------------|-----------------|--------------|---------------|--------------|----------------|---------------|---------------|
| 1 | Infiltration Redctn | | 47.5 | 686 | 0 | 0 | 0 | 0 | 47.5 |
| 2 | Tuneup Heating System | 1 | 7.4 | 107 | 0 | 0 | 0 | 0 | 7.4 |
| 3 | DWH Pipe Insulation | | 0.0 | 0 | 0 | 0 | 246 | 12 | 0.8 |
| 4 | Close off Stairwell/Attic Scuttle | | 0.0 | 0 | 0 | 0 | 0 | 0 | 10.0 |
| 5 | Foundation Ins. | 1 | 13.8 | 199 | 0 | 0 | 0 | 0 | 13.8 |
| 6 | Attic Ins. R-38 | 1 | 12.1 | 175 | 0 | 0 | 0 | 0 | 12.1 |
| 7 | Sillbox Ins. | 1 | 3.9 | 56 | 0 | 0 | 0 | 0 | 3.9 |
| 8 | Wall Insulation | 1,1 (2),1 (3),1 (4) | 39.7 | 573 | 0 | 0 | 0 | 0 | 39.7 |

Control Layers



Water
Heat
Air

Tighter

Infiltration meets ACH50 requirements - **Description** DOE Zero Energy Ready Home (Revision 07)

Exhibit 2 DOE Zero Energy Ready Home Target Home.
The U.S. Department of Energy's Zero Energy Ready Home program allows builders to choose a prescriptive or performance path. The DOE Zero Energy Ready Home prescriptive path requires builders to meet or exceed the minimum HVAC efficiencies listed in Exhibit 2 of the National Program Requirements (Rev 07), as shown below. Whole house leakage must be tested and meet the following infiltration limits:

- Zones 1-2: ≤ 3 ACH50;
- Zones 3-4: ≤ 2.5 ACH50;
- Zones 5-7: ≤ 2 ACH50;
- Zone 8: ≤ 1.5 ACH50;

ENERGY.GOV

Office of
ENERGY EFFICIENCY &
RENEWABLE ENERGY

Building America Solution Center



Is It Really All About Energy?

CIP

The **Conservation Improvement Program** (CIP) helps Minnesota households and businesses use electricity and natural gas more efficiently - conserving energy, reducing carbon dioxide emissions, and reducing the need for new utility infrastructure. CIP is funded by ratepayers and administered by electric and natural gas utilities.

- **Energy audits:** trained energy consultant examines your home and offers specific advice on energy improvements.
- **Rebates** on high-efficiency heating, cooling, and water-heating appliances; CFL and LED lighting, etc.
- **Air-conditioner cycling programs**, which allow the utility to manage its peak energy demand in return for discounted electric bills for participating customers.

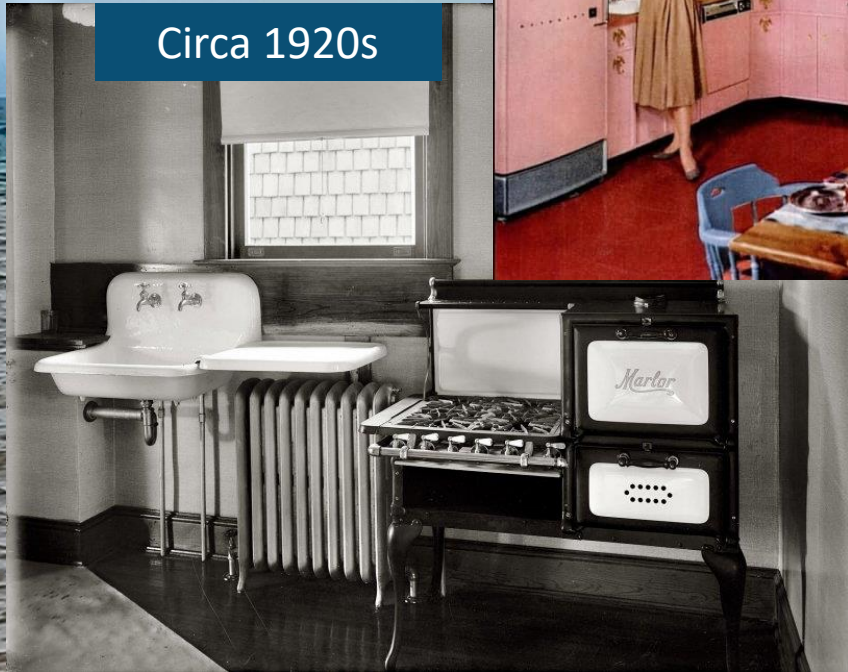


Is It Really All About Energy?

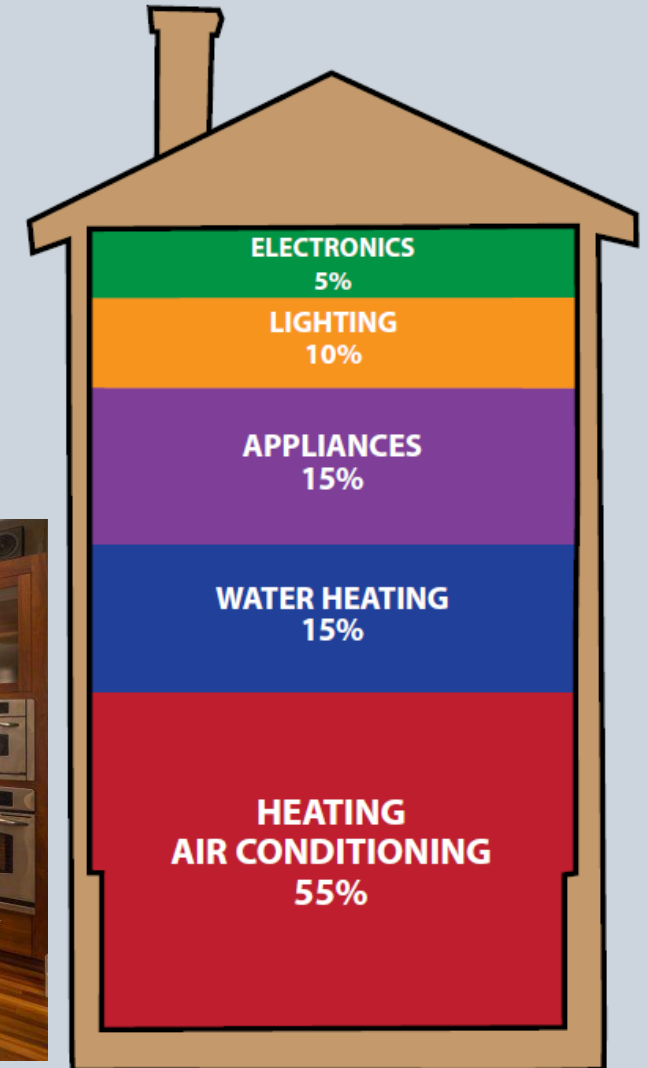
Circa 1950s



Circa 1920s



Circa 2000s





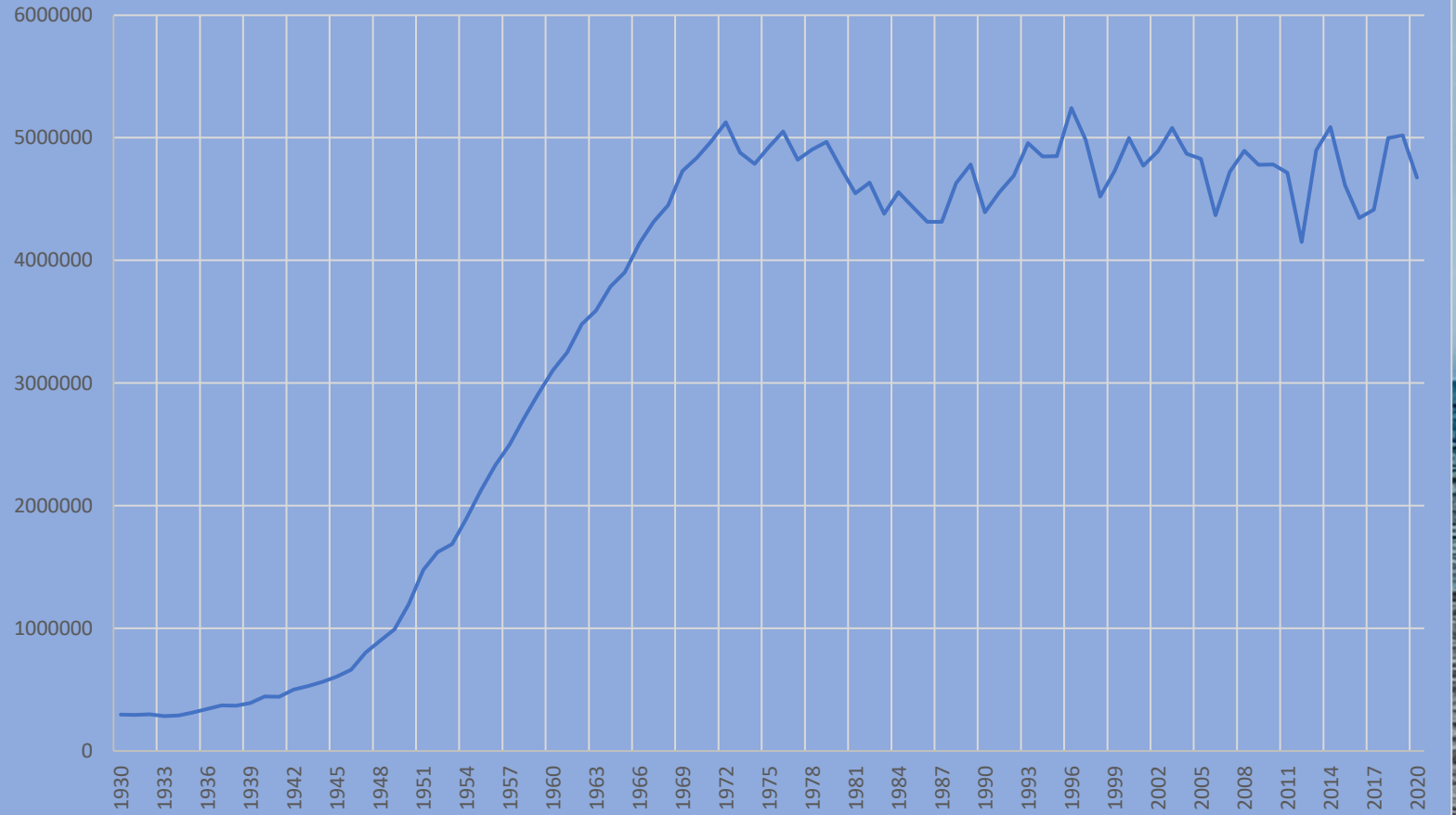
Is It
Really All
About
Energy?

Sources of
Energy:
Electricity &
Gas



Is It Really All About Energy?

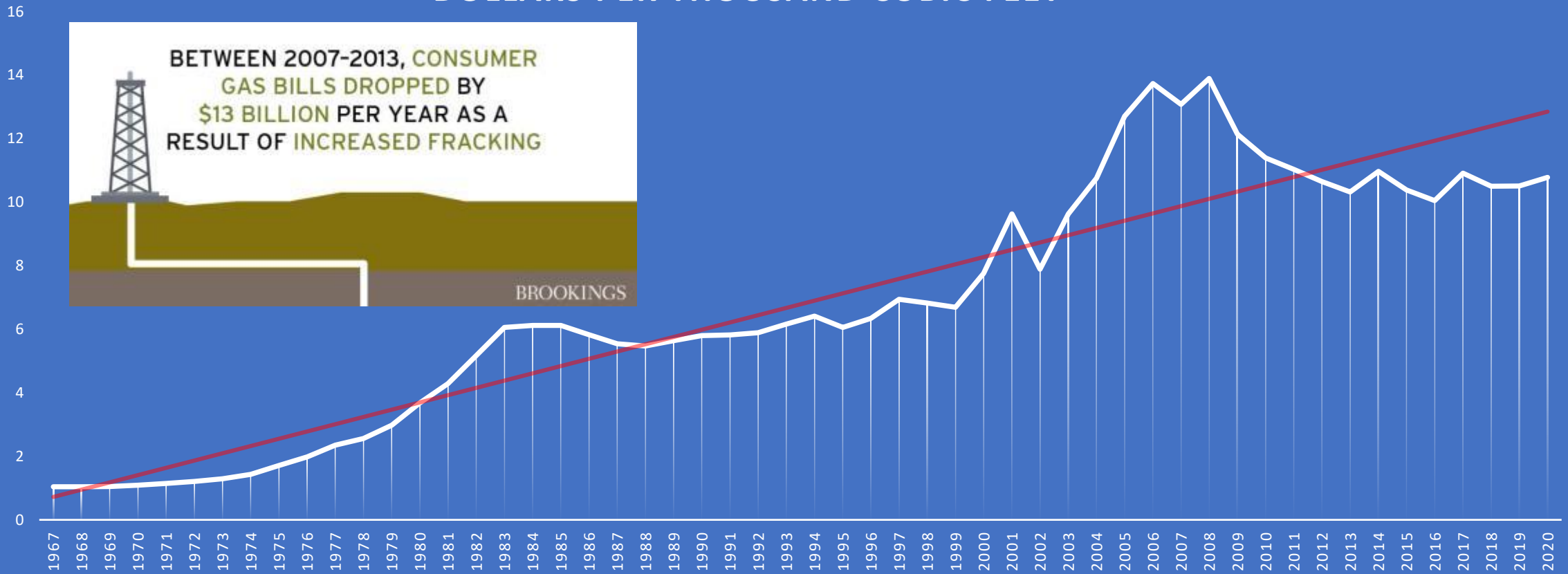
U.S. Natural Gas Residential Consumption (MMcf)





Is It Really All About Energy?

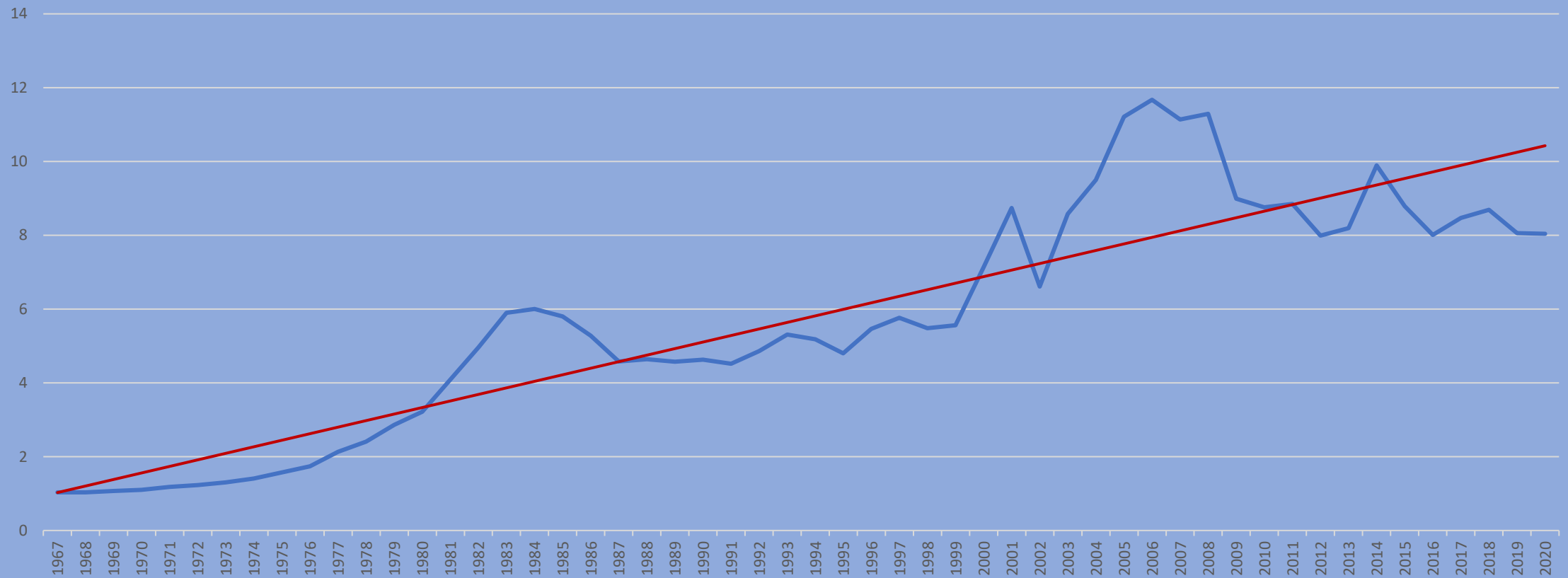
U.S. PRICE OF NATURAL GAS DELIVERED TO RESIDENTIAL CONSUMERS DOLLARS PER THOUSAND CUBIC FEET





Is It Really All About Energy?

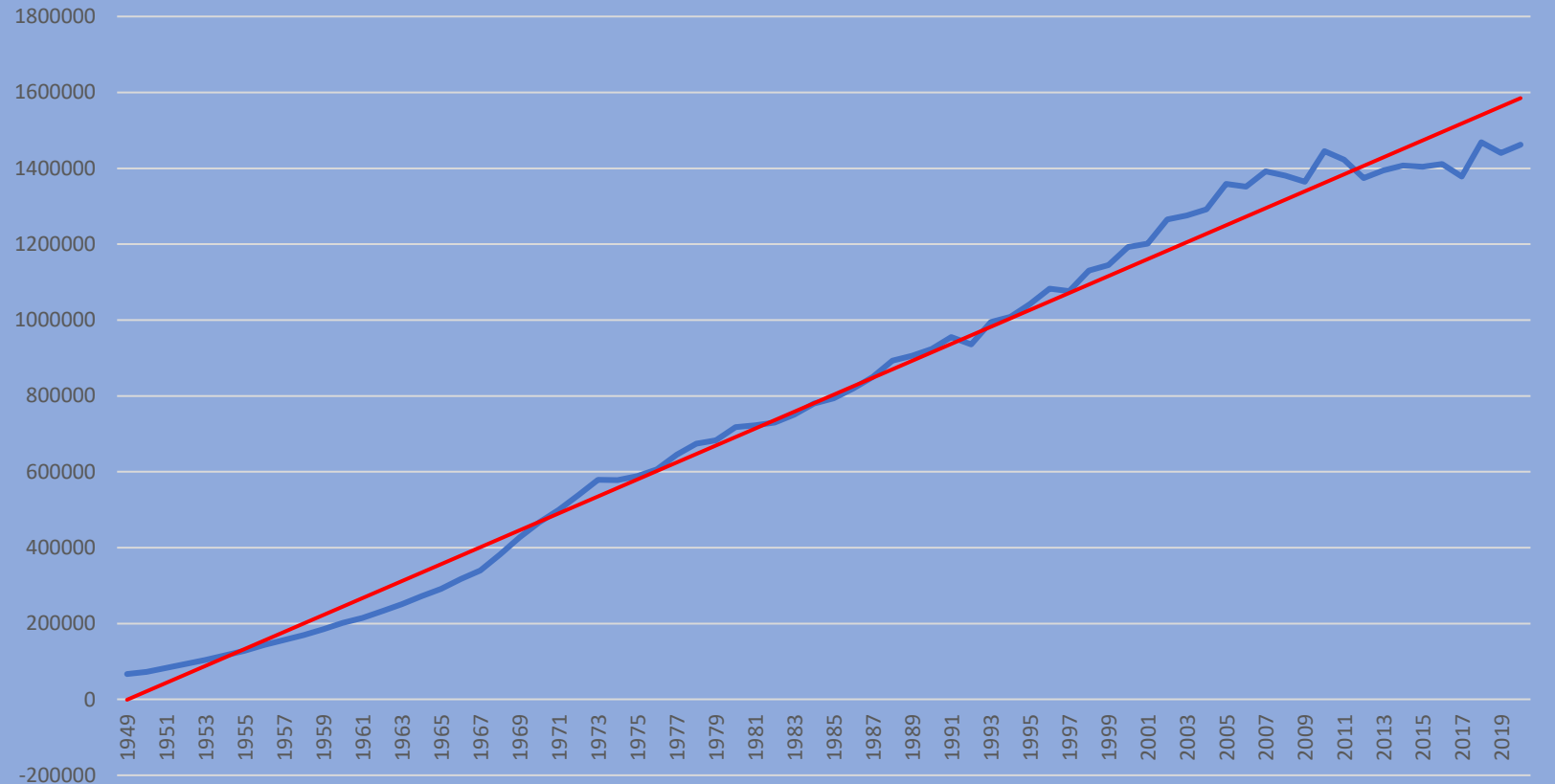
Minnesota Price of Natural Gas Delivered to Residential Consumers (Dollars per Thousand Cubic Feet)





Is It Really All About Costs?

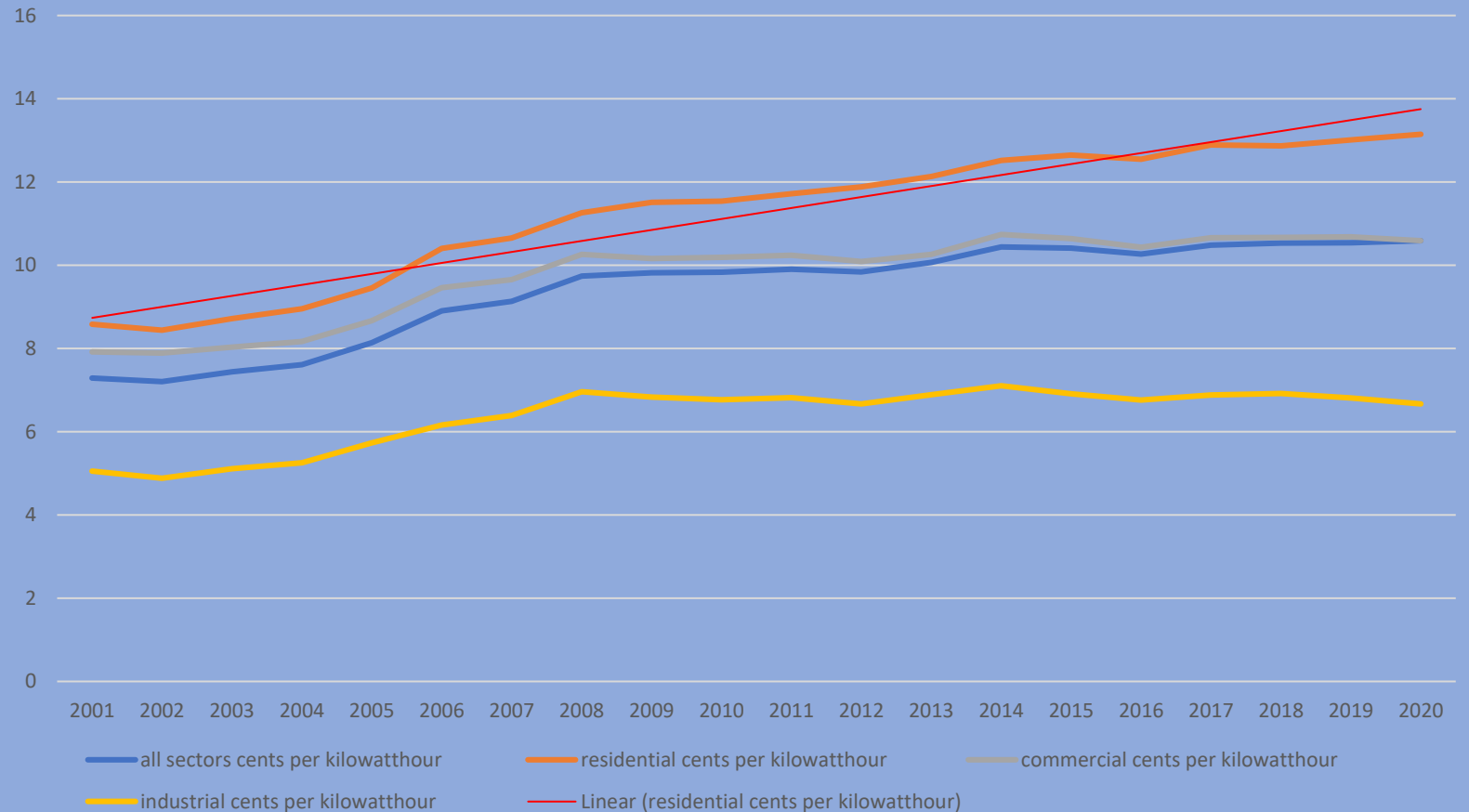
Electricity Retail **Sales** to the Residential Sector (Million
Kilowatthours)





Is It Really All About Costs?

Average retail price of electricity United States 2001 - 2020

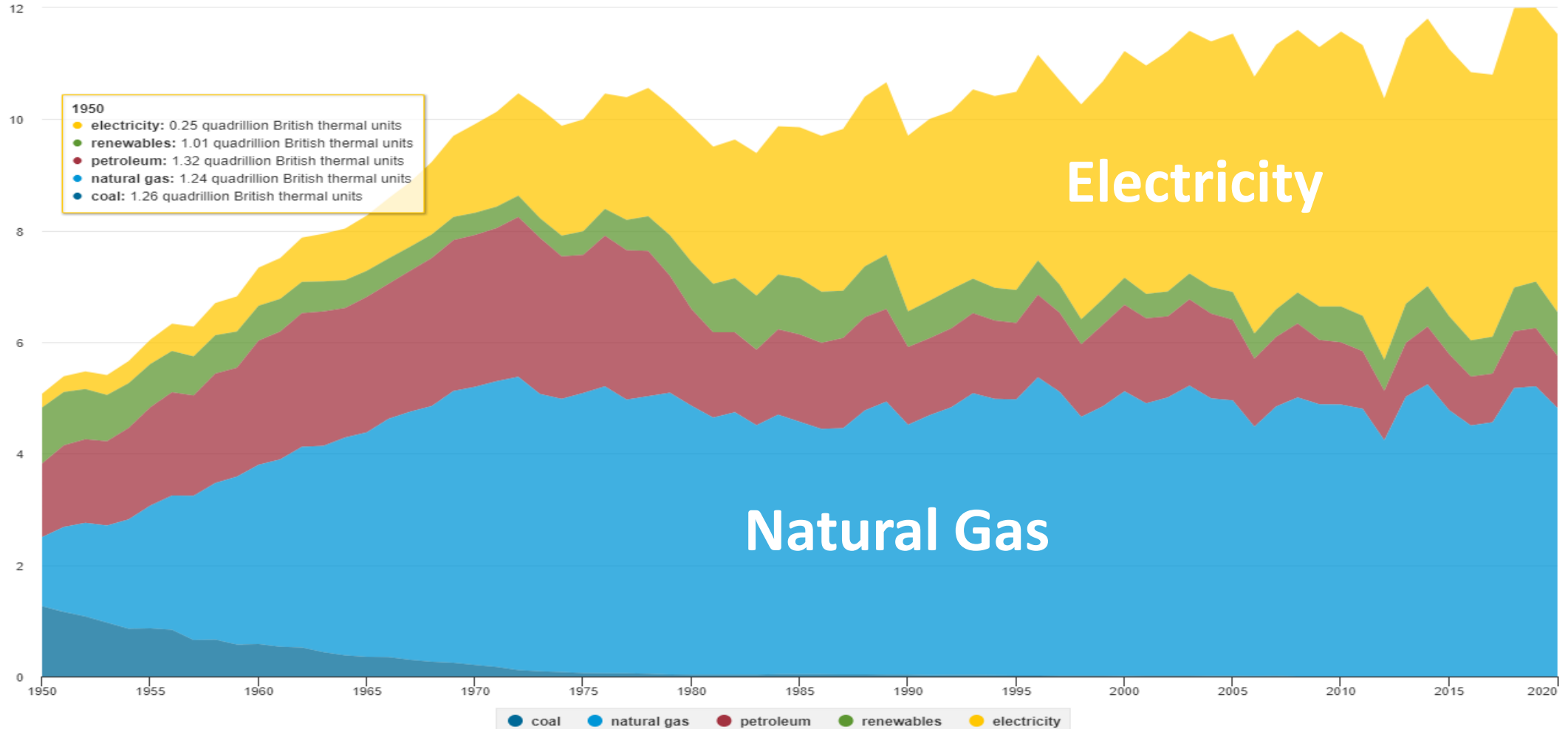




Is It Really All About **Costs**?

U.S. residential sector energy consumption by energy source, 1950 to 2020

quadrillion British thermal units



Source: U.S. Energy Information Administration, *Monthly Energy Review*, Table 2.2, May 2021

Note: Electricity excludes losses in electricity generation and delivery. Petroleum includes heating oil, liquefied petroleum gas (propane), and kerosene. Renewables includes wood, geothermal energy, and solar energy.



Is It Really All About **Costs**?

| Year | Median Home Value | Annual Household Median Income | MHV/Income | Annual Income % of Cost |
|------|-------------------|--------------------------------|------------|-------------------------|
| 1950 | \$7,400 | \$2,990 | 2.47 | 40.41% |
| 1960 | \$11,900 | \$4,970 | 2.39 | 41.76% |
| 1970 | \$17,000 | \$8,734 | 1.95 | 51.38% |
| 1980 | \$47,200 | \$17,710 | 2.67 | 37.52% |
| 1990 | \$79,100 | \$29,943 | 2.64 | 37.85% |
| 2000 | \$119,600 | \$55,030 | 2.17 | 46.01% |
| 2010 | \$221,800 | \$49,445 | 4.49 | 22.29% |
| 2020 | \$374,900 | \$67,521 | 5.55 | 18.01% |



Is It Really All About **Costs?**

MORTGAGE AMORTIZATION SCHEDULE



ENTER VALUES

| | |
|---------------------------|------------------------|
| Loan amount | \$239,900.00 |
| Interest rate | * SEE CURRENT * |
| Interest rate | 3.00% |
| Loan term in years | 30 |
| Payments made per year | 12 |
| Loan repayment start date | 1/1/2022 |
| Optional extra payments | \$0.00 |

LOAN SUMMARY

| | | | |
|------------------------------------|-------------------------|---------------------------|--------------|
| Scheduled payment | \$1,011.43 | Utility Costs= | \$200.00 |
| Scheduled number of payments | 360 | Mortgage + Utility Costs= | \$1,211.43 |
| Actual number of payments | 360 | Over 30 years= | \$436,114.11 |
| Years saved off original loan term | 0.00 | | |
| Total early payments | \$0.00 | | |
| Total interest | \$124,214.11 | Total Int. & Principal= | \$364,114.11 |
| LENDER NAME | Happy Customer Bank, NA | | |

MORTGAGE AMORTIZATION SCHEDULE

ENTER VALUES

| | |
|---------------------------|------------------------|
| Loan amount | \$249,900.00 |
| Interest rate | * SEE CURRENT * |
| Interest rate | 3.00% |
| Loan term in years | 30 |
| Payments made per year | 12 |
| Loan repayment start date | 1/1/2022 |
| Optional extra payments | \$0.00 |

LOAN SUMMARY

| | | | |
|------------------------------------|-------------------------|---------------------------|--------------|
| Scheduled payment | \$1,053.59 | Utility Costs= | \$100.00 |
| Scheduled number of payments | 360 | Mortgage + Utility Costs= | \$1,153.59 |
| Actual number of payments | 360 | Over 30 years= | \$415,291.85 |
| Years saved off original loan term | 0.00 | Amount saved= | \$20,822.25 |
| Total early payments | \$0.00 | | |
| Total interest | \$129,391.85 | Total Int. & Principal= | \$379,291.85 |
| LENDER NAME | Happy Customer Bank, NA | | |



Is It Really All About **Costs**?

“Cheap” Car

- Noisy
- Leaky
- Low safety rating
- Poor performance
- Poor gas mileage
- Lasts 15 years

| | |
|-------------------|----------|
| Monthly Payment = | \$350.00 |
| Monthly Fuel = | \$350.00 |
| Monthly Total = | \$700.00 |

“Expensive” Car

- Quiet
- Comfortable/no air leaks
- High safety rating
- Great performance
- Exceptional gas mileage
- Lasts 25 years

| | |
|-------------------|----------|
| Monthly Payment = | \$450.00 |
| Monthly Fuel = | \$175.00 |
| Monthly Total = | \$625.00 |



Is It Really All About **Costs**?

2021 ENERGY STAR Residential New Construction Partner Meeting

U.S. DEPARTMENT OF
ENERGY | Energy Efficiency &
Renewable Energy



U.S. DOE Zero Energy Ready Home
& the Year Ahead

Eric Werling
National Director, U.S. DOE Building America Program

Jaime Van Mourik
U.S. DOE Fellow

Jamie Lyons, P.E.
Newport Partners LLC, ZERH Technical Director

A Texas Builder Explains Total Cost of Ownership

"The old school of return on investment says you typically need to pay it back in about 6 years or so. With green building it's a whole different story, and when I explain this to prospective clients they get it, whether they're a wage earner buying an entry level home or an upper income person buying their second or third luxury move-up product. The return on investment on what you spend for green building is typically realized the first month you're in the home."

Here's a real example of a 3,000 square-foot home with a \$300 month average utility bill. If you spend \$10,000 additional on the green aspects of the home, you can reduce that energy cost to \$150 per month. At today's mortgage rates, the \$10,000 you spend costs you about \$30 per month. You've saved \$150 in utility costs and you've spent \$30 to do it. Your positive cash flow that first month is \$120, and it will be at least \$120 a month after that. Whenever I've explained that to a customer, whether they're buying a \$100,000 home or \$3 million home, they've never failed to embrace it and find great value in it."

-T.W. Bailey Sr., president of Bailey Family Builders, Frisco, Texas

www.energy.gov/eere/buildings/zero-energy-ready-homes



Is It Really All About **Costs**?

TCO

| | | Life in Years | Cost for 20 years |
|-------------------|-------------|---------------|-------------------|
| Cheap Windows | \$10,000.00 | 10 | \$20,000.00 |
| Expensive Windows | \$15,000.00 | 20 | \$15,000.00 |

TCO + Utilities Cost/Savings

| | Extra Fuel Costs | Cost/20 yrs | Total Cost/20 yrs |
|-------------------|------------------|-------------|-------------------|
| Cheap Windows | \$150.00 | \$3,000.00 | \$23,000.00 |
| Expensive Windows | \$0.00 | \$0.00 | \$15,000.00 |

What about the future?



New EV battery material promises to quintuple electric car range

The new membrane is made of Kevlar, the same material in bulletproof vests.

“Breakthrough”

01-13-22
The U.S. electric grid is horrifyingly outdated. Here’s how to modernize it

To tackle the climate crisis, the

These new nailable solar shingles are installed like a traditional roof [Update]

Michelle Lewis - Jan. 6th 2022 12:52 pm ET

Reality Check: US Renewable Energy Portfolios Can Outcompete New Gas Plants

January 4, 2022 | By Laurie Stone

New Research Shows the Myriad Benefits of Energy Efficient Homes

Minnesota's days of cheaper electricity seem numbered

Utility rate increases are poised to push Minnesota past the national average.

5 Graphs That Show the World Is in the Midst of a Renewable Energy Revolution

A new IEA report shows renewables are expected to account for 95% of the increase in global power capacity. Here's what else you need to know.

This Colorado 'solar garden' is literally a farm under solar panels

November 14, 2021 - 5:00 AM ET
Heard on Morning Edition

Scientists Engineer New Material That Can Absorb and Release Enormous Amounts of Energy

Feb. 2, 2022 — A team of researchers recently announced that they had engineered a new rubber-like solid substance that has surprising qualities. It can absorb and ...

New EV battery material promises to quintuple electric car range

The new membrane is made of Kevlar, the same mater

US household air conditioning use could exceed electric capacity in next decade due to climate change

by American Geophysical Union

ZERO ENERGY HOMES
Cost Less to Own

What about the future?



Enginuity's innovative E|ONE can handle a home's power and heating needs

"E|ONE, a Combined Heat and Power System (CHP) that serves as a home's all-in-one device for virtually all of its heating and power needs...size of a standard home hot water heater...4-stroke...piston engines...turns natural gas into energy"



Utility's "almost 70 percent of that heat goes completely unused...supply heat and hot water..."

What
about
the
future?



AMORPHOUS SILICON PHOTOVOLTAIC GLASS

(PV glass)



What about the future?



Koenigsegg's Compact 63-Pound Quark Electric Motor Can Produce 335 Horsepower

Pictured next to a 330ml energy drink.



GM 355 BASE ENGINE CAST IRON VORTEC
HEADS FLAT TAPPET CAM 1PC RMS HP &
TORQUE: 385 HP / 405 FT LBS



What about the future?



Grid Optimization

“The grid of the future must also support electric vehicles and charging stations, newly connected communities, and increased integration of carbon-free resources like solar and wind.

Strengthening the electric grid will lessen disruptions caused by malicious actors, reduce power outages in homes across America, and help lower energy bills for all Americans by moving cheaper, cleaner electricity to where it is needed most.”

~Department of Energy
Reimagining and rebuilding America's energy grid



Grid Optimization

Department of Energy

Reimagining and rebuilding America's energy grid

- **Microgrids** are a self-sufficient group of energy sources, like solar or wind, that support the energy needs of a local footprint, like a college campus or hospital complex. Microgrids can disconnect from national infrastructure to continue to operate while the main grid is down. Because of this, microgrids can strengthen grid resilience, decrease power outages, and provide energy resources for faster system response and recovery.
- **Demand Response** is a consumer's reaction to a high demand for electricity. By limiting or postponing power consumption, during a time of high demand, consumers can help utilities manage increased strain on the grid. Some utilities provide consumer rebates for demand response.

- **Advanced Metering**, or smart metering, lets consumers know how and when they are using electricity so they can reduce their usage. Advanced metering could also help consumers reduce their electric bills by making them aware of periods of time that have a higher cost of electricity.
- **Grid Scale Energy Storage Devices** can help utilities continue to provide power during peak loads, when the grid may not be able to support all power needs. These devices can store electricity generated from carbon free sources so it can be used when it is needed most.
- **Grid Hardware** is critical for carrying, converting, and controlling power. Most of the grid modernization efforts have been focused on advanced digital information and communication technologies, but the physical equipment necessary to move power needs to be updated as well.



All Electric?



RESIDENTIAL NEW CONSTRUCTION

MINNEAPOLIS: SINGLE-FAMILY HOMES

Key Findings

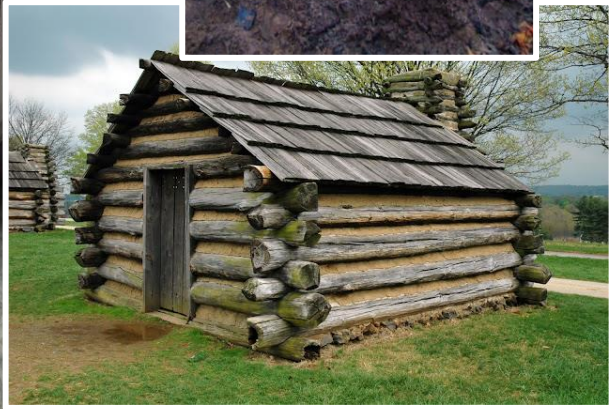
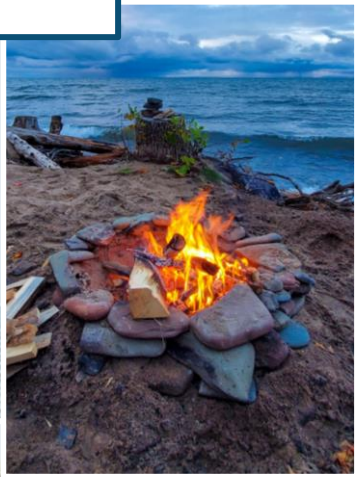
The new all-electric, single-family home has a lower net present cost than the new mixed-fuel home in every city we studied: Austin, TX; Boston, MA; Columbus, OH; Denver, CO; Minneapolis, MN; New York City, NY; and Seattle, WA.

- Electricity as conveyor of energy
- Multiple fuels to produce
- Centralized control of emissions
- EV Cars/homes: storage, back to grid
- House as passive user of energy to production and storage and supplier of energy
- Smart technology controlling house “on-the-grid” to address “wasteful” grid problems



Is It Really All About Energy?

Old Way:



New Way:





Is It Really All About Energy?

In Summary: No & Yes

- No. Structure, pipe and wires, paint, etc. count too.
- Yes. Without energy a house is just a fancy box that's too cold, too hot, too wet, too dry, etc.
- No. Personal choices matter: layout/design, room choices/sizes, location, etc.
- Yes. We can't all live in Florida or bison-hide teepees. (Well, we COULD...)



Is It Really All About Energy?

“Clean energy solutions have consistently become more cost-effective and have been deployed more quickly than nearly every forecast has predicted. And now, the pace of the energy transition is becoming unstoppable.”

Jules Kortenhorst
Chief Executive Officer, RMI



Is It Really All About Energy?



**Brian Wimmer/Energy Advisor
2022 Energy Design Conference**