

**In accordance with the Department of Labor and Industry's statute 326.0981, Subd. 11,**

**“This educational offering is recognized by the Minnesota Department of Labor and Industry as satisfying 1.5 code/energy hours of credit toward Building Officials and Residential Contractors continuing education requirements.”**

**For additional continuing education approvals, please see the continuing education credit section in the conference agenda booklet.**

# The Joy of Decarbonization

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Navigating choices between operational and embodied carbon  
EDC 2023

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# CEE's nonprofit mission

The Center for Energy and Environment discovers and deploys the most effective energy solutions that strengthen the economy and improve the environment.

We provide practical energy solutions for homes, businesses, and communities.

## WE STAND FOR

- ✓ Collaboration
- ✓ Expertise
- ✓ Science
- ✓ Community
- ✓ Integrity
- ✓ Equity



# At our core



## PROGRAMS

We cut energy waste and improve comfort in homes, buildings, and communities.



## RESEARCH

We identify cost-effective, efficient technologies through analysis, modeling, and engagement.



## CONSULTING

We help building owners and entire communities achieve long-term, energy-saving solutions.



## LENDING

We empower people to make upgrades on energy efficiency and comfort in homes or businesses.



## POLICY

We strive for high-impact, pragmatic solutions guided by a public interest ethic.



## MARKET TRANSFORMATION

We accelerate adoption of promising technologies through early market engagement.



# Our Annual Impact



**56**

Gigawatt Hours of  
Electricity Saved



**8,400**

Homes and  
Businesses Served



**\$22.7M**

Million Loaned  
for Improvements



**55 Million**

Pounds of CO2 in Avoided  
First-Year Emissions (2020)



**\$5.6M**

Saved in First-Year  
Energy Costs



**19,330**

Dekatherms Saved in MN  
Homes & Businesses



# Who's in the room?

Builders?

Trades?

Programs Implementers?

Weatherization Assistance Staff?

Utilities?

Researchers?

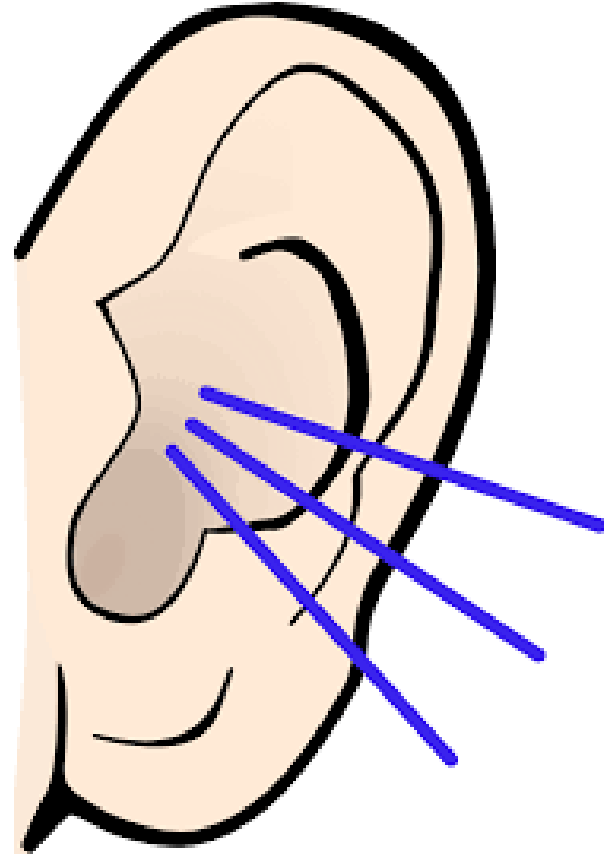
Educators?

Local Government?





**What do you want to get out of today?**





## Why care?

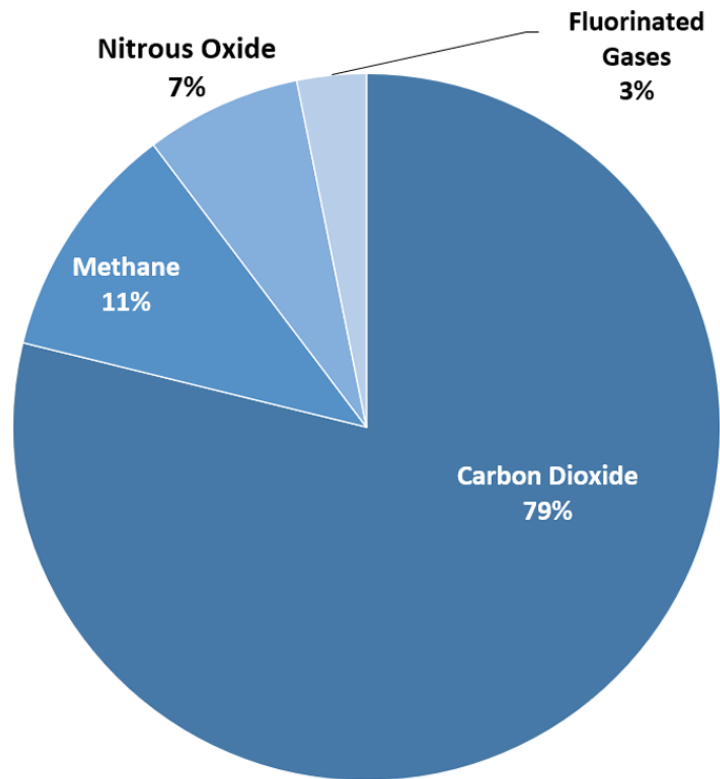
- ESG reporting
- Government and utility commitments
- Justifying funding for federal (and state) incentives
- Some of your clients care!!





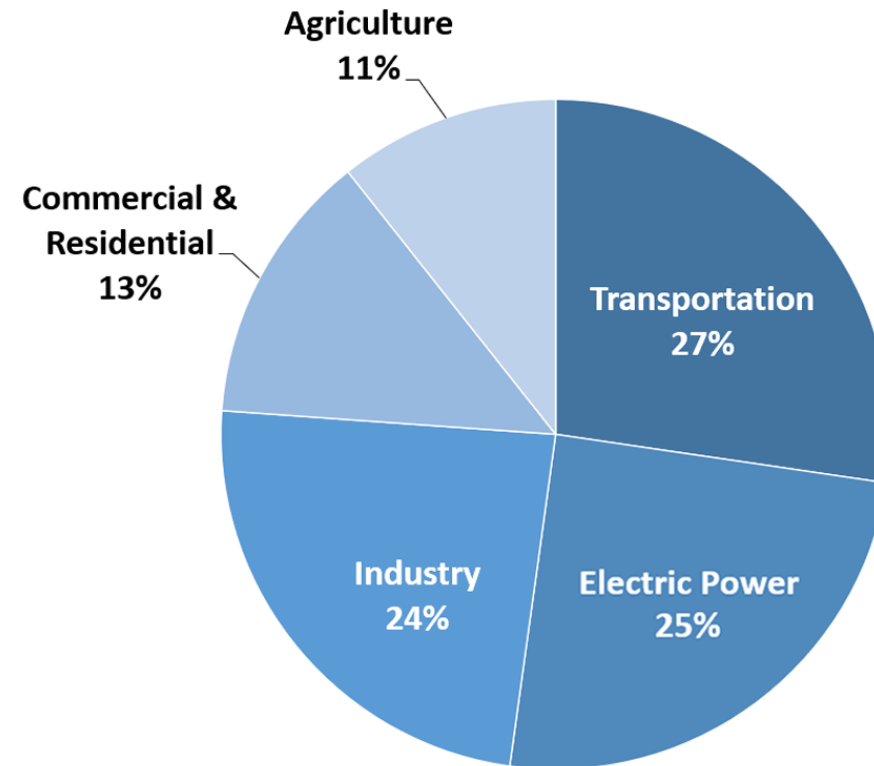
# What factors into “decarbonization?”

## Overview of U.S. Greenhouse Gas Emissions in 2020



U.S. Environmental Protection Agency (2022). Inventory of U.S. Greenhouse Gas Emissions and Sinks: 1990-2020

## Sources of U.S. Greenhouse Gas Emissions in 2020



U.S. Environmental Protection Agency (2022). Inventory of U.S. Greenhouse Gas Emissions and Sinks: 1990-2020



## What do we measure?

Technically, we're measuring Global Warming Potential, in CO<sub>2</sub> equivalent.

Nationally and Globally, it's Million Metric Tons (MMT). Statewide and per project, it's Kilograms of CO<sub>2</sub> eq. (1 MMT = 1,000 kg)

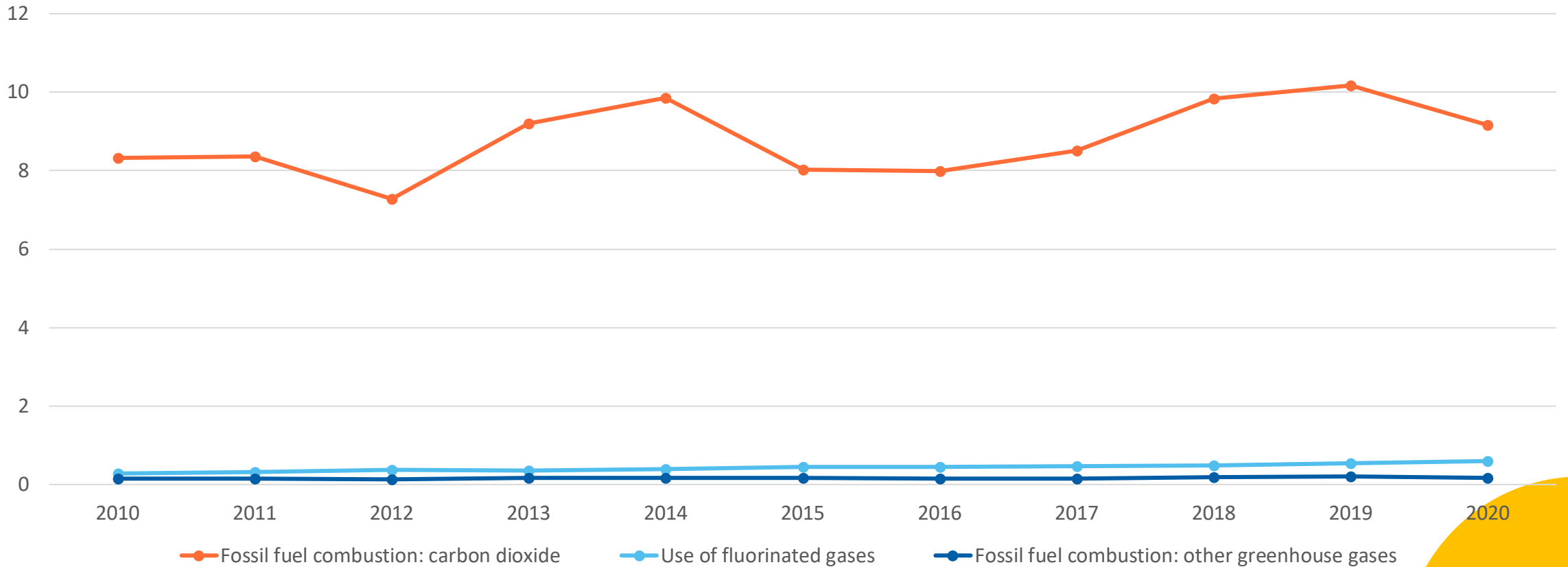
To make it fun, we also look at tonnes, tons, lbs and more!!





# Why Carbon Dioxide?

Minnesota Emissions – Residential Sector – MMT CO2 eq.



<https://cfpub.epa.gov/ghgdata/inventoryexplorer/#residential/entiresector/allgas/category/all>





# Responsible Decarbonization and Beneficial Electrification

Goal of Beneficial Electrification: transition from carbon intensive fossil fuels to less carbon intensive electric or hybrid alternatives

- Net reduction in lifetime carbon emissions
- Net reduction in source energy use
- Net reduction or maintenance in fuel-neutral customer energy costs
- No increase in coincident peak electricity demand

**Beneficial Electrification is a component of Decarbonization**



# Big Picture Strategies

## Carbon equivalents

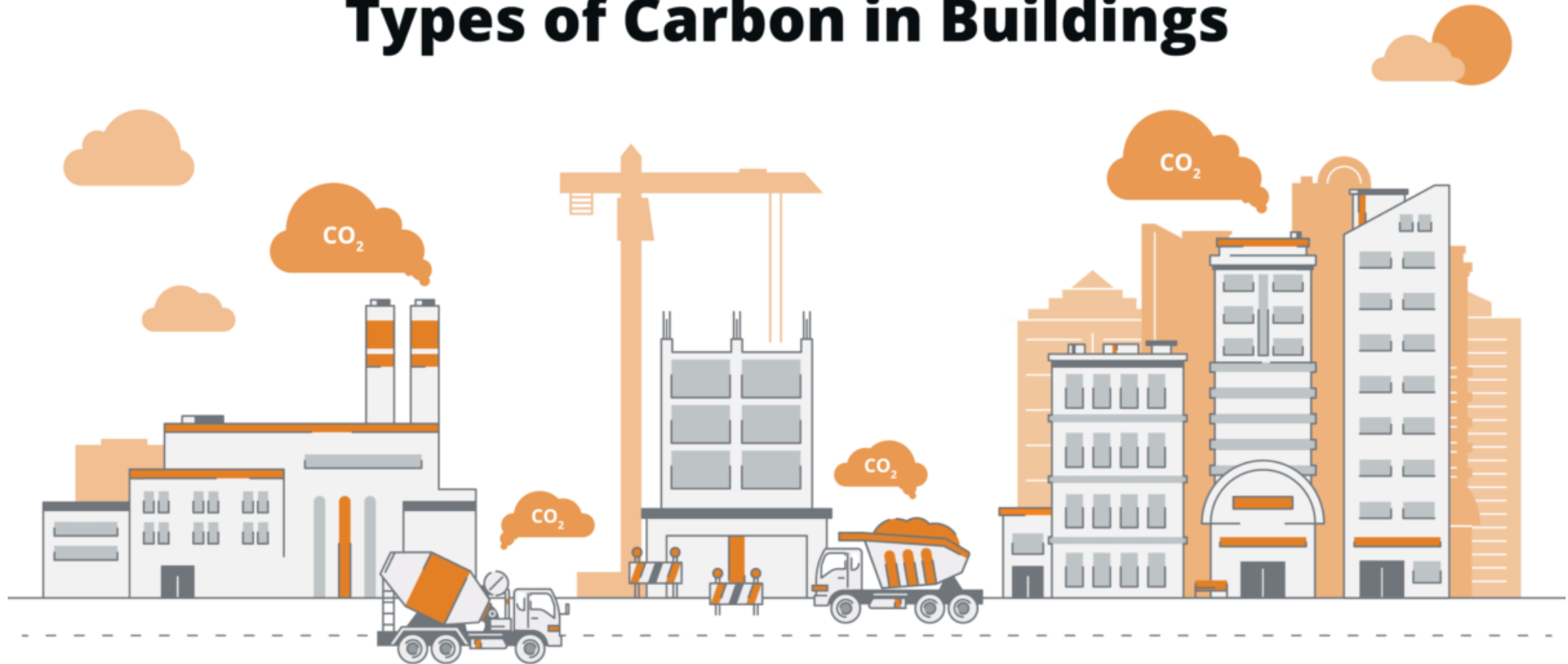
- Natural gas = 1 mmBtu = 10 therms = 5.3 MMT CO<sub>2</sub> eq or 6.3 acres of US Forest
- Home heating oil = 1 mmBtu = 10 therms = 7.14 gallons of HHO<sub>2</sub> = 7.4 MMT CO<sub>2</sub> eq or 8.8 acres of US Forest
- Propane = 1 mmBtu = 10 therms = 10.9 gallons of propane = 6.3 MMT CO<sub>2</sub> eq or 7.5 acres of US Forest
- Electricity = 293 kWh = 1 mmBtu = 0.127 MMT CO<sub>2</sub> eq or 0.15 acres of US Forest
- Refrigerants = 4.05 kg of R410A = 8,456 MMT CO<sub>2</sub> or 10,050 acres of US Forest

<https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator#results>

<https://www.infraserv.com/en/services/facility-management/expertise/f-gas/gwp-calculator/?amount=4.05&cryogen=2088>

# Big Picture Strategies

## Types of Carbon in Buildings



### **Embodied Carbon**

The emissions from manufacturing, transportation, and installation of building materials.

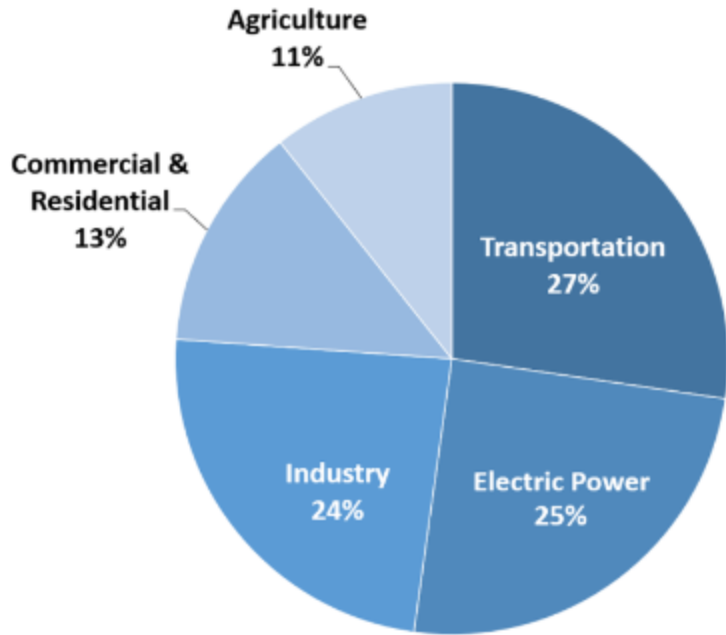
### **Operational Carbon**

The emissions from a building's energy consumption.



# Why buildings?

Total U.S. Greenhouse Gas Emissions by Economic Sector in 2020

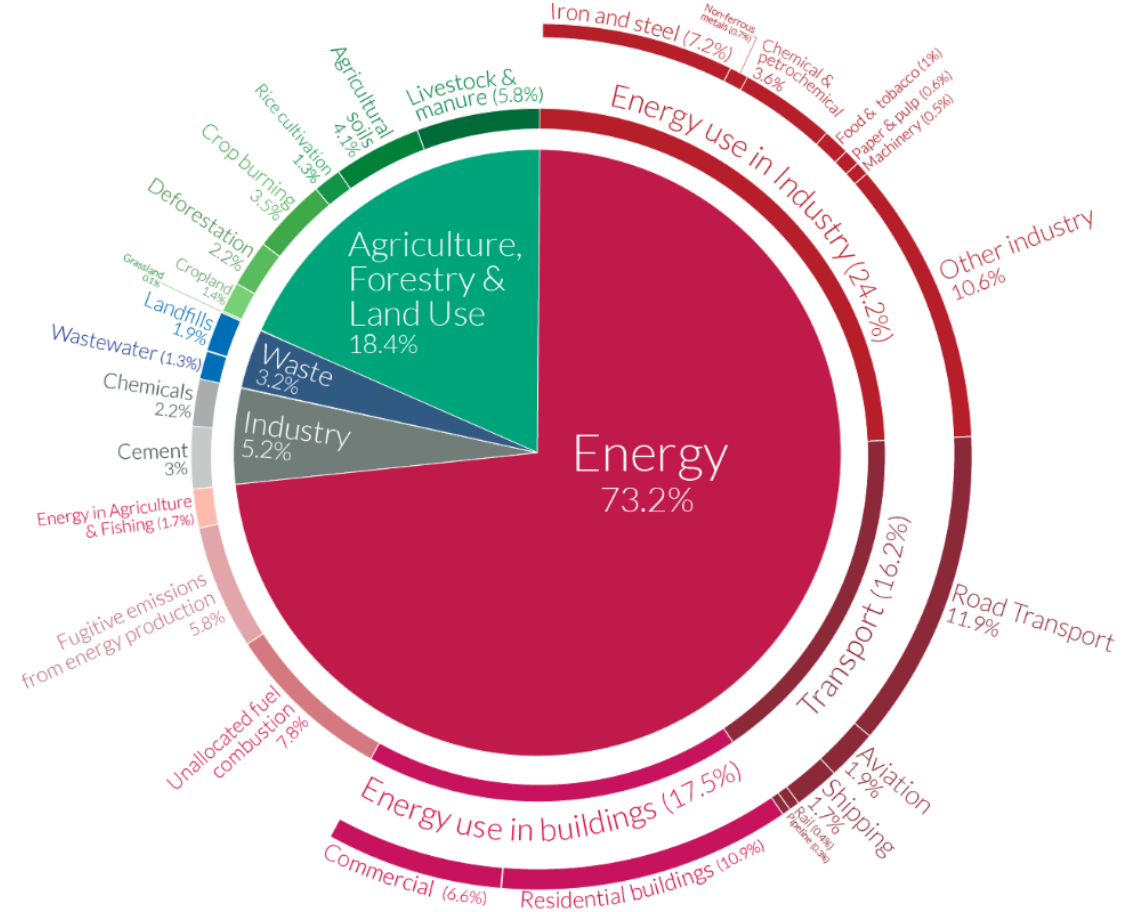


Total Emissions in 2020 = 5,981 [Million Metric Tons of CO<sub>2</sub> equivalent](#). Percentages may not add up to 100% due to independent rounding.

## Global greenhouse gas emissions by sector



This is shown for the year 2016 – global greenhouse gas emissions were 49.4 billion tonnes CO<sub>2</sub>eq.



OurWorldinData.org – Research and data to make progress against the world's largest problems.  
Source: Climate Watch, the World Resources Institute (2020).

Licensed under CC-BY by the author Hannah Ritchie (2020).



# Operational vs Embodied Carbon

- **Operational Carbon:** *The amount of carbon emitted during the operational or in-use phase of a building. This includes the use, management, and maintenance of a product or structure.*
- **Embodied Carbon:** *The amount of carbon emitted during the making of a building. This includes extraction of raw materials, manufacture and refinement of materials, transport, the building phase of the product or structure, and the deconstruction and disposal of materials at the end of life.*







# The Concept

Decision Tree Idea



## You could always just use tools...

- [EPA Greenhouse Gas Equivalencies Calculator - Calculations and References](#)
- [BEAM Tool](#)
- [EC3 Tool](#)
- [Cove Tool - Embodied Carbon](#)
- [Cove Tool - Operational Carbon](#)
- [EPA Greenhouse Gas Equivalencies Calculator](#)
- [RESNET approved modeling tools](#)
  - [RESNET Carbon Index - Standard 301-2019 Addendum D - 2022](#)



# A different way!

Decision Tree

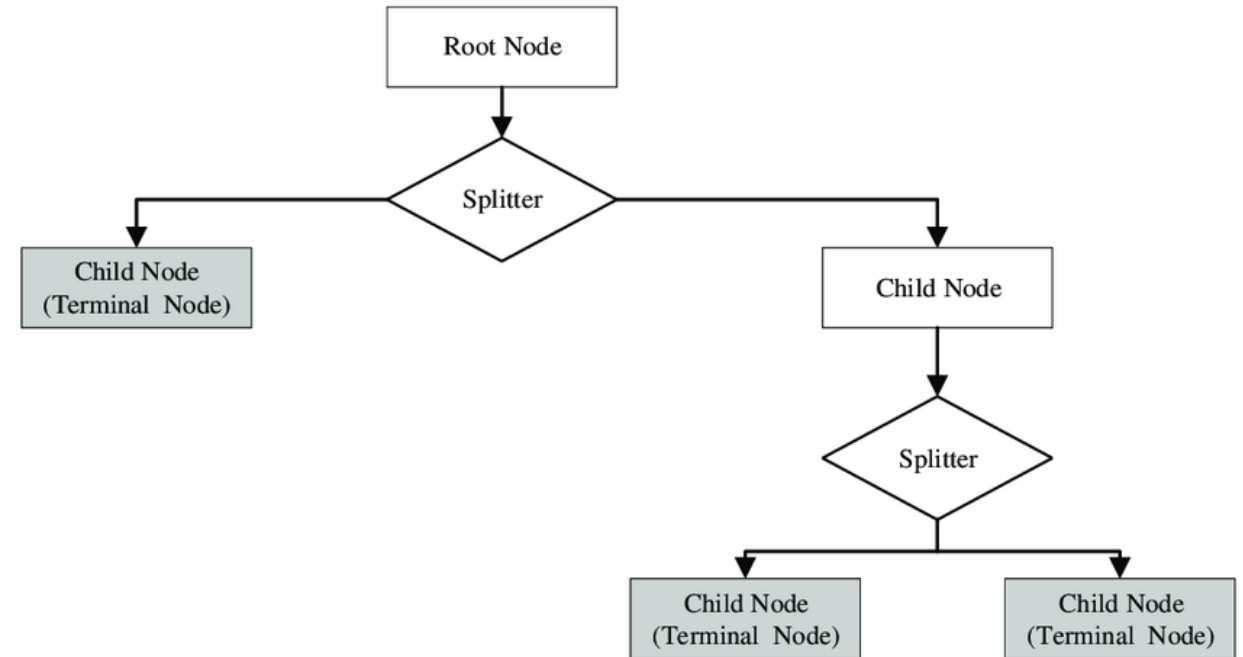
New Construction vs Retrofit

Fuel Type

Operational vs Embodied

Typical Materials Impacts

Typical Efficiency Impacts

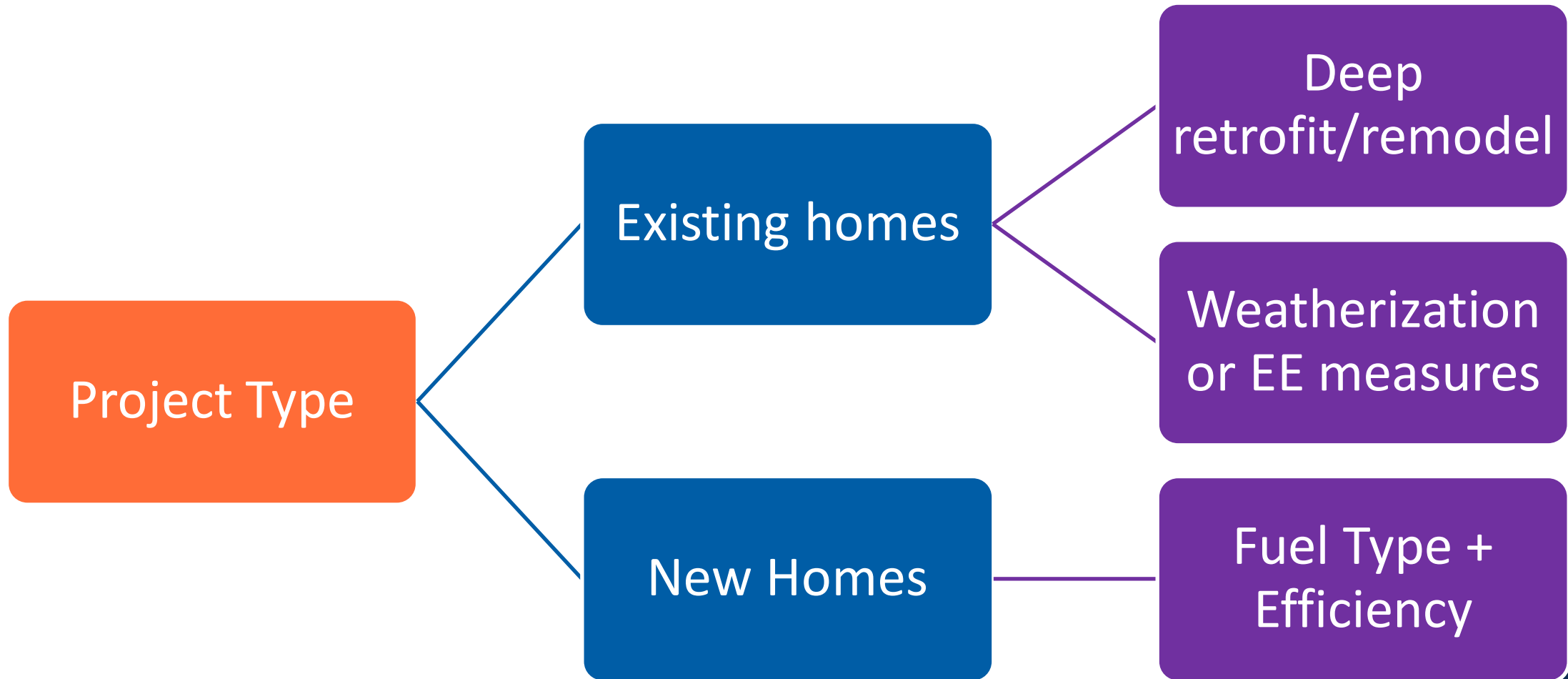


Can we use a simple decision tree to determine where to focus first?





# To start





## New Construction

In Minnesota, ~80% of new homes are built to use Natural Gas for space and water heat.

~90% of new homes have air conditioners.

Average projected energy use of average new home 87 mmBtu/yr

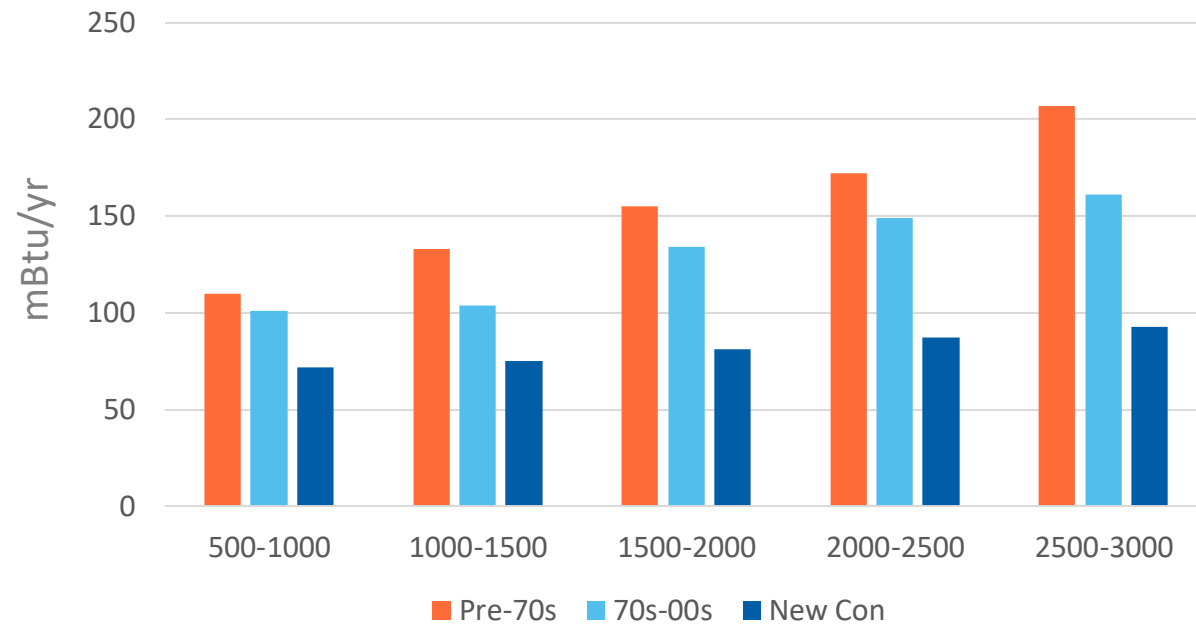
Average projected energy use of 50-year-old home is 155 mmBtu/yr

<https://larrybakerlab.cfans.umn.edu/research-themes/drivers-household-energy-conservation>

<https://mn.gov/commerce-stat/pdfs/mn-energy-data-dashboard.pdf>

<https://mn.gov/commerce-stat/pdfs/mn-energy-efficiency-potential-study.pdf>

Household Energy Use MN by house size  
(gas and electric)



# HEAT PUMPS DELIVER 50% MORE HEAT

For the same amount of wellhead gas.

## NATURAL GAS FURNACE



100 units of input energy at gas wellhead



Transmission & distribution losses, 5% or 5 units



Gas furnace, 95% AFUE, or 5 unit losses



90 Units of heat delivered into a gas house  
**50% MORE HEAT DELIVERED INTO HEAT PUMP HOMES**

## HEAT PUMP, CENTRALLY DUCTED (NATURAL GAS FURNACE REPLACEMENT)



100 units of input energy at gas wellhead



50% electric generation losses, or 50 units



Transmission & distribution losses 5%, or 3 units



47 units of electricity input. Heat pump COP=2.9 (Season avg.)



136 Units of heat delivered into a HP house



# Embodied Carbon in New Construction

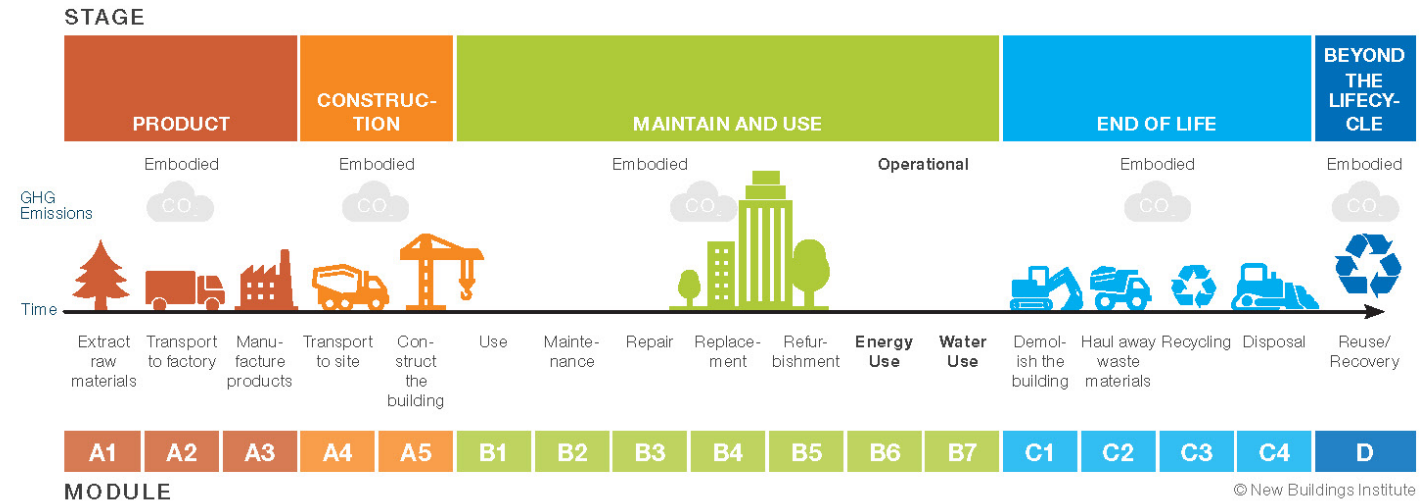
## Focus area

- Most calculations look at modules A1-A5
- These are one-time contributions, looked at over a “lifetime” using a life cycle assessment.
- LCCAs often use 50 years as a home life (many people prefer 100)

## Biggest picture

FIGURE 1: LIFECYCLE STAGES

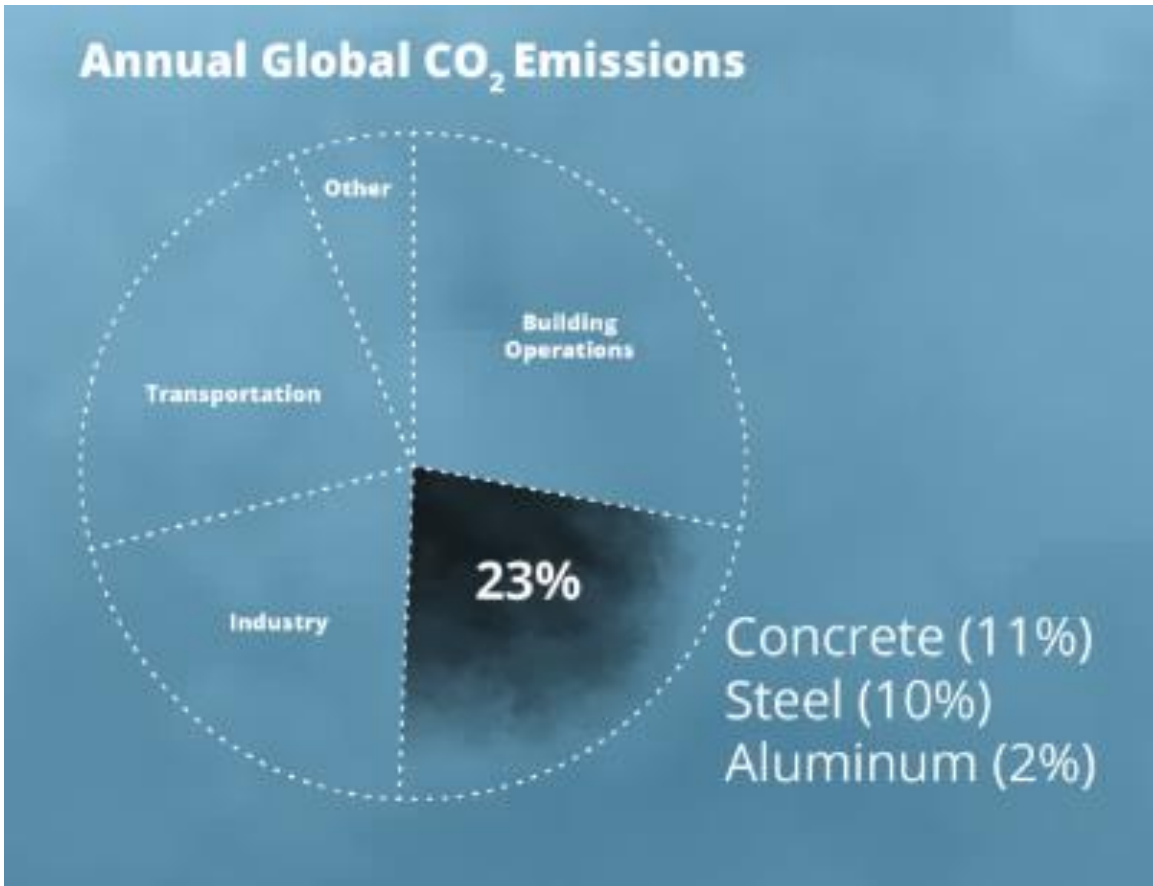
Data source: BS EN 15978:2011





# Embodied Carbon heavy weights

## Top contributors overall



## Top contributors in Res New Con

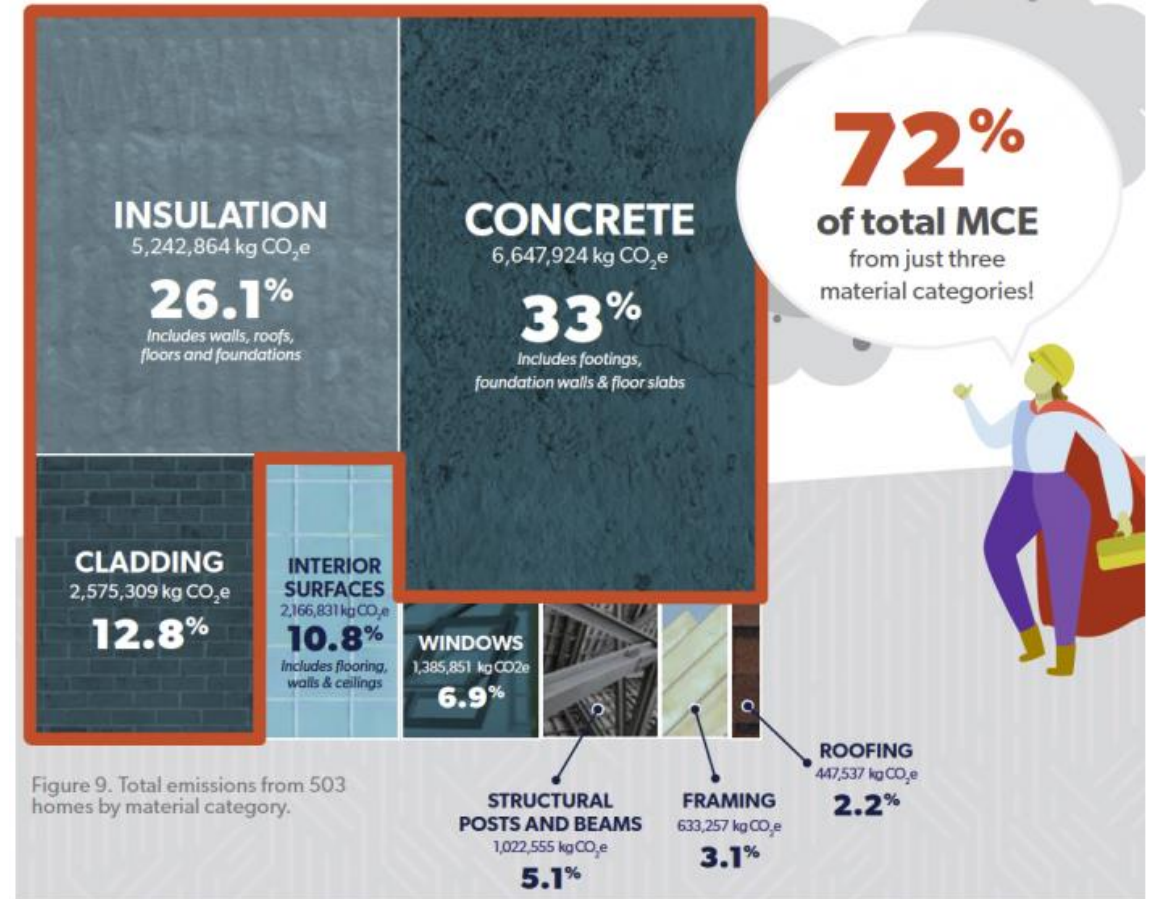


Figure 9. Total emissions from 503 homes by material category.





# Average home contributions based on Canadian studies

Average over multiple studies = 39.5 tonnes of CO2 equivalent is built in.

By focusing on top five to ten contributors and switching to best readily available on the market products, showed an improvement down to 18



# Embodied vs Operational Carbon – Res New Con

## Embodied carbon

- 39.5 tonnes CO<sub>2</sub>e

Over a 50-year life, the gas heated home would produce 230 tonnes (167 if efficient)

The dual fuel home would produce 180 tonnes

An ASHP home would produce 120 tonnes (84 if efficient)

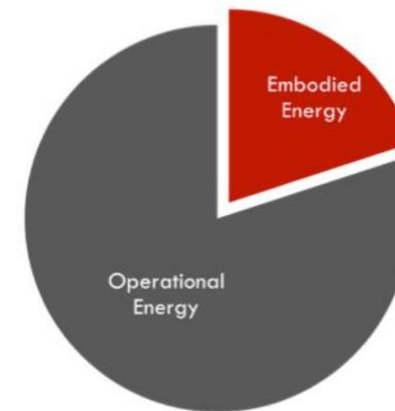
## Operational carbon

- 4.6 tonnes per year for Gas homes
- 3.2 tonnes per year for dual fuel
- 2.4 tonnes per year for ASHP house



## To wrap

- Embodied carbon is very important in new homes
- BUT, a gas heated home will outproduce the embodied carbon in about 8 years or double it over the lifetime!
- So, choice 1 = Fuel Choice
- Choice 2 = Use better concrete, better insulation, and better cladding, surfaces and windows
- Note, electric heat pump homes with a cleaner grid, more efficient equipment, and lower GWP refrigerants will further make the carbon choice easier.
- Note 2, advancing codes will further reduce overall operational carbon



Typical Building



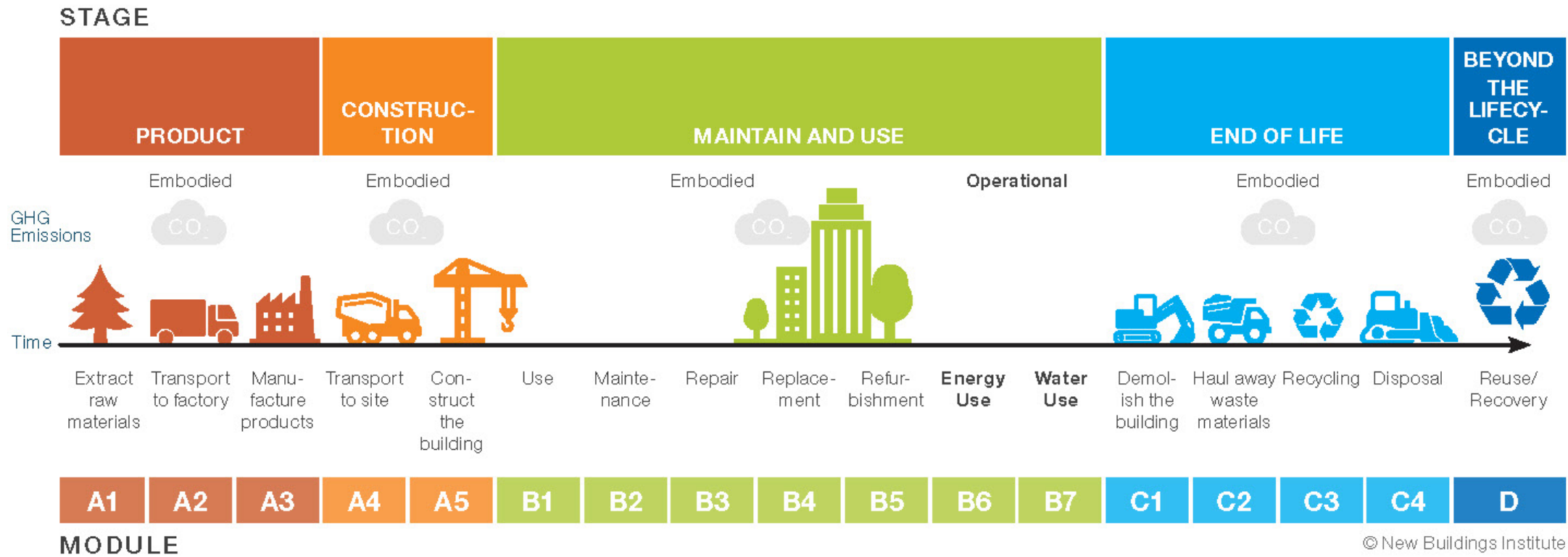
High Performance



# What about existing homes?

**FIGURE 1: LIFECYCLE STAGES**

Data source: BS EN 15978:2011



© New Buildings Institute

Average MN home is 43 years old





## Embodied carbon to overcome in existing homes

- Remaining from the 39.5 tonnes, over 50 years, we have 5.53 tonnes left to overcome.
- Add in an additional 5 tonnes for the maintenance, repair, upgrades, etc...
- 10.53 tonnes of embodied carbon to overcome

# Biggest contributors to embodied carbon in retrofits

## • Insulation

- Cladding and surfaces
- Windows
- Equipment
- Roofing
- Concrete

Insulation has both the highest embodied carbon content and is also the most installed retrofit measure in Wx and Home Performance



# New embodied carbon added during retrofit

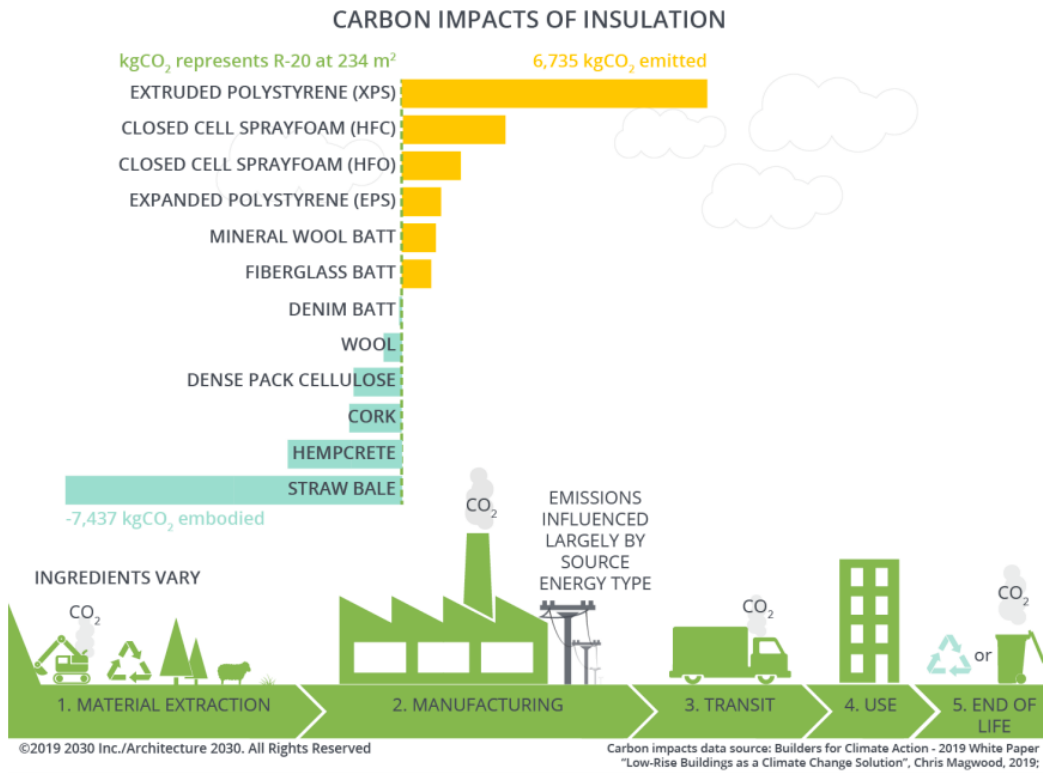
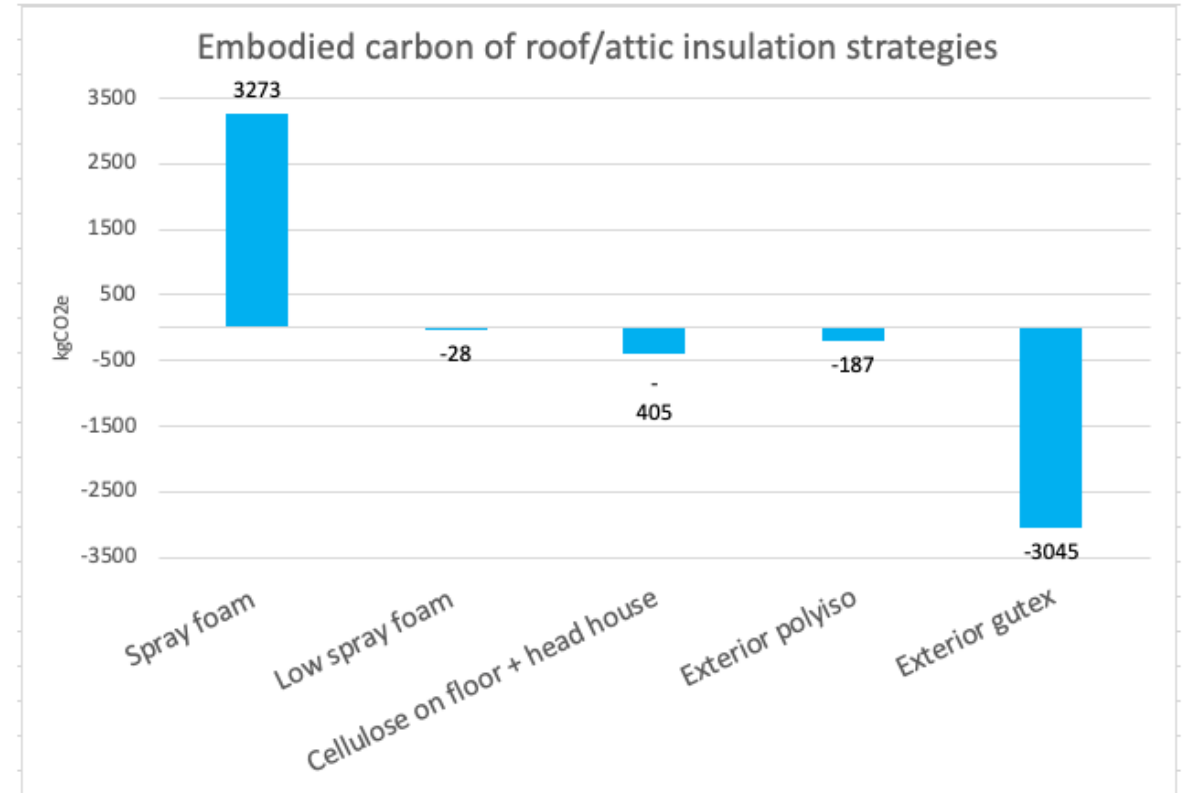


Figure 2. Carbon impact of insulation

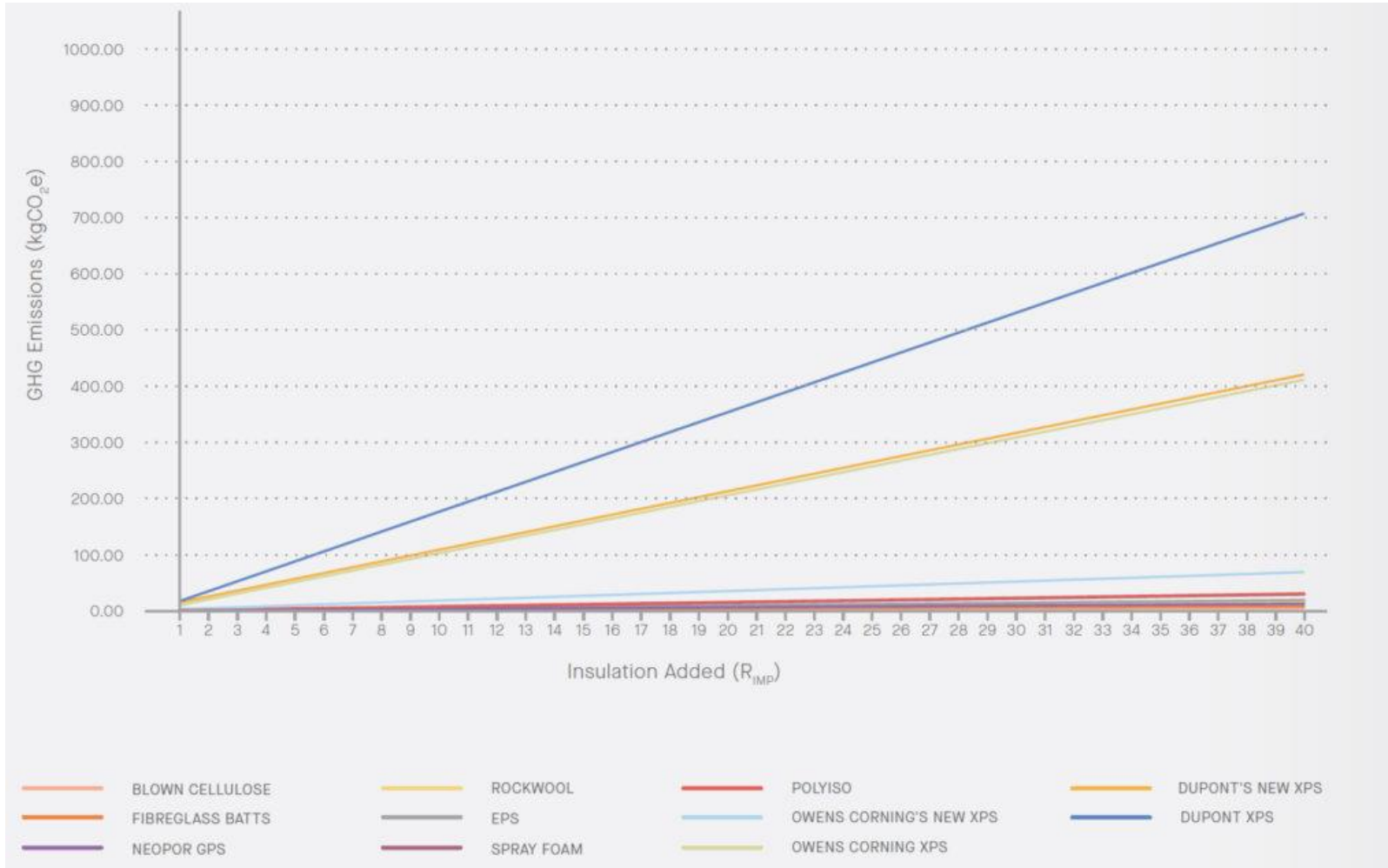
Source: Architecture 2030. <https://materialspalette.org/insulation>



This chart shows the embodied carbon of several options for insulating the attic floor or the roof. Chart courtesy Byggmeister.



# How much you add and what type matters!







## Contribution of new materials at time of retrofit

- ~ 4 tonnes from insulation (half as much added in a retrofit as in a new home)
- ~ 0.5 tonnes from equipment replacement
- ~ 1 tonne from other materials
- Adding up:
  - Embodied carbon for existing project
    - Existing 10.53
    - Adding in Wx 5.5
    - Adding in HP upgrade only 0.5
  - Wx project 16.03
  - HP upgrade only 11.03



# Operational Carbon in EXISTING Homes in MN - estimated

## Gas heated homes

- Carbon produced for gas heated homes is an estimate 6.9 to 11.6 tonnes or ~15,000 to ~25,600 lbs of CO<sub>2</sub> per year for a 50-year-old home
- Average will be 22,500 lbs
- For a weatherized or 25-year-old home, that may drop to 5.2 to 8.7 tonnes or ~11,500 to ~19,200 lbs of CO<sub>2</sub> per year
- Average will be 14,500 lbs

## ASHP heated homes

- Studies have shown reductions in the range of 40-60% when switching to an appropriate ASHP.
- A dual fuel heat pump may see 30% reduction
- ASHP 50yr homes = ~9,900 lbs
- ASHP 25yr homes = ~7,000 lbs
- Dual fuel 50yr homes = ~15,750 lbs



# Embodied vs Operational Carbon – Existing Homes

## Embodied carbon

- 16.03 tonnes CO<sub>2</sub>e
- 11.03 tonnes CO<sub>2</sub>e (HP upgrade only)

Over a 50-year life, the gas heated home would produce over 500 tonnes

Over a 50-year life, the gas heated home with Wxs and a new HP would produce over 150 tonnes

The dual fuel home would produce over 350 tonnes

An ASHP home would produce almost 250 tonnes

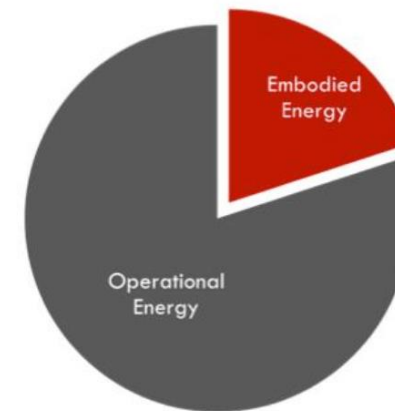
## Operational carbon

- 10.2 tonnes per year for Gas homes to start
- 3.1 tonnes for Wx + ASHP
- 7.12 tonnes per year for dual fuel upgrade only
- 4.49 tonnes per year for ASHP house



## To wrap

- Embodied carbon is still important in existing homes
- BUT, a gas heated home will outproduce the embodied carbon in about 1.2 years!
- So, choice 1 = Fuel Choice
- Choice 2 = Use better insulation, and better cladding, surfaces and windows during upgrades
- Note, electric heat pump homes with a cleaner grid, more efficient equipment, and lower GWP refrigerants will further make the carbon choice easier.



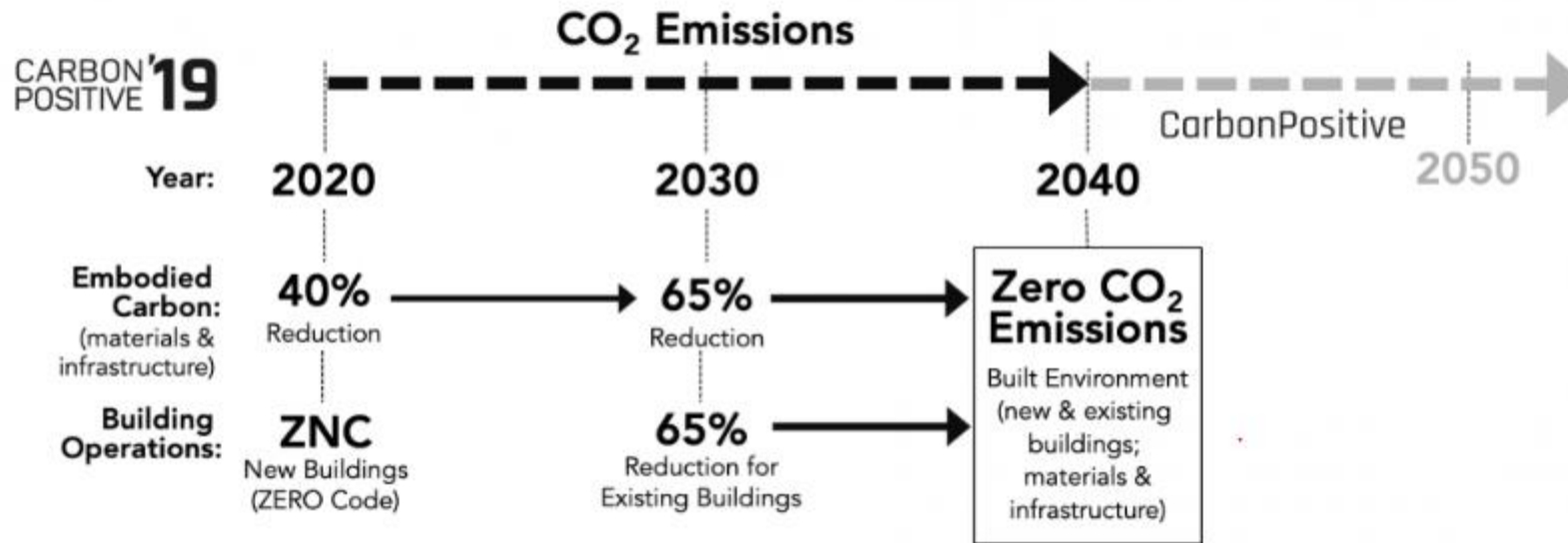
Typical Building



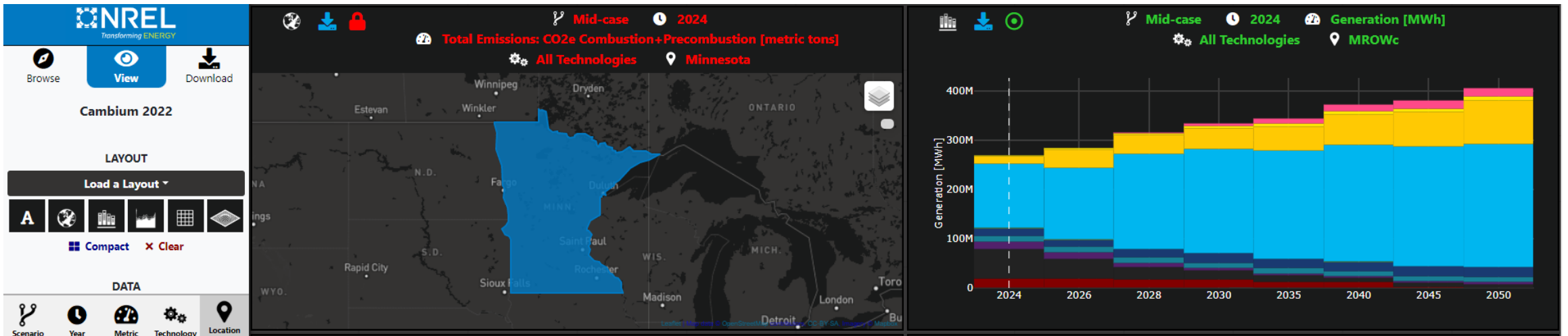
High Performance



# Putting it all together



# The Grid



Blue = wind  
Yellow = solar

<https://scenarioviewer.nrel.gov/?project=82460f06-548c-4954-b2d9-b84ba92d63e2&mode=view&layout=Default>



# Discussion



This Photo by Unknown Author is licensed under [CC BY-NC-ND](#)

- Any Decarb experts in the room?
- Do you focus on operational or embodied or both?
- Anyone in the room drafting any carbon policy?

# Discussion

- Any manufacturers in the room?
- Can you tell us about how your company is addressing carbon?





# Thank You!!f

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**Dan Wildenhaus**  
**Find Me on LinkedIn!**

