



## Contractor Connect

for participating contractors

**The latest:**

# Announcing Find a Contractor Tool Feature Launch

The Request Quote feature has launched on our [Find a Contractor](#) tool and you may begin to get email requests from customers. To help you know what to expect, we have provided screenshots of what your customers and you will see from this feature. This feature is in its early stages, so please know that we are working to improve and enhance it over the coming months.

With this launch, we want to remind you that starting on August 1, 2022, you must have submitted a successful rebate since January 1, 2021 to continue to be listed on this tool. This will be a rolling 18-month requirement at that time.

Although the Cold Climate Air Source Heat Pump (ccASHP) promotion ended on June 30, remember that you can still submit rebates for those jobs that were sold and/or installed during the promotional period by using the promo code **ASHP2022**.

We would love to hear your feedback and are looking forward to continuing to bring value to your business!

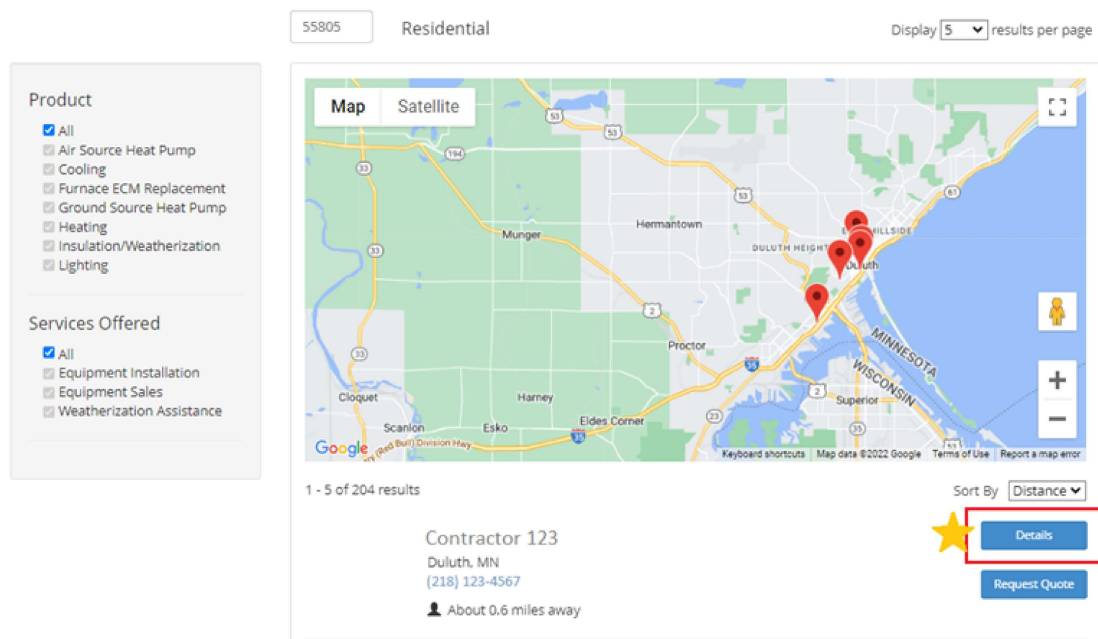
Jon Sullivan and Chelsea Russell

## Request Quote Feature

We are excited to announce the first release of the Request Quote feature on our [Find a Contractor](#) tool. This is the first step that we are taking to help drive customer leads to you from the Minnesota Power website and to provide value to being listed on the tool.

To help you understand what your customers see when requesting information and what you will see when a request has been made, images and descriptions are shown below. We highly recommend that you review your entry on the tool to make sure the correct contact information is showing. **If you would like to update your contact information on the Find a Contractor tool, please email [mnpowerrebates@franklinenergy.com](mailto:mnpowerrebates@franklinenergy.com) with the required changes.**


Once customers get to the map page of the Find a Contractor tool, they will see a Request Quote button on each of the contractor tiles.



This button is also available on the details page for each contractor.

[Back to results](#)

Contractor 123

[Request Quote](#)


123 Main St  
Duluth, MN 55805  
(218) 123-4567

**Contact**  
Contractor Name  
email@email.com

**Services Offered**  
☐ Equipment Installation

About 0.6 miles away

**Product**  
☐ Ground Source Heat Pump  
☐ Furnace ECM Replacement  
☐ Air Source Heat Pump



From both of these buttons, the customer will have a form to fill out with their request, phone number, and email. Please note that we are working to provide better direction in the language here, including a space for customers to enter their address.

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Contractor 123

123 Main St  
Duluth, MN 55805

**Describe goods or services you would like to receive a quote for: \***

**Best way to reach you: \***  
Phone   
Email

[Request Quote](#)

When the customer clicks the Request Quote button from the form page, they receive a Success message and this sends an email to both the program and the contractor email address that is listed on the tool. We are working on editing this message to adjust the time expectation for follow up and appreciate your patience while we get this adjustment in place.

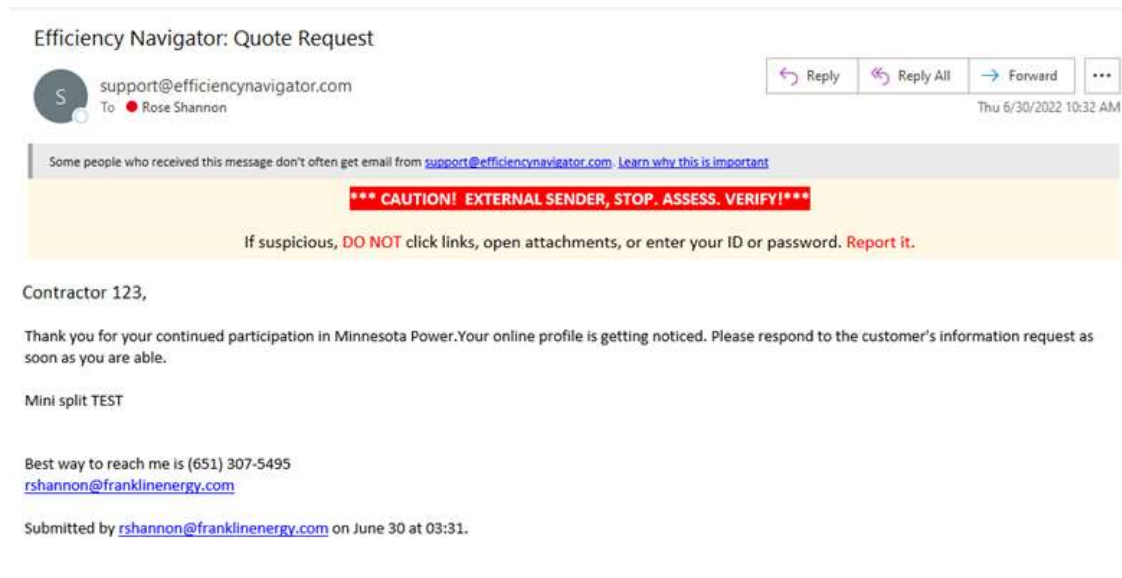
**Success**

Your quote request has been submitted. You should be contacted within two business days.

[OK](#)

Please note that these request emails will appear to come from the email address [support@efficiencynavigator.com](mailto:support@efficiencynavigator.com). We suggest that you add this address to your address book so that it does not get caught in spam filters.

The subject of the email will always be Efficiency Navigator: Quote Request.



The email will show the information the customer is requesting, their phone number and email, and when the request was submitted.

The program will be monitoring the requests as well and may follow up to see how the system is working and answer any questions you might have.

We are hopeful this enhancement will bring you increased customer engagement. Please feel free to provide feedback as we continue to improve this functionality to make it more useful for you and your customers.



Need help?

Contact Jon Sullivan, Tel: 218-393-5059/Email: [jtsullivan@mnpower.com](mailto:jtsullivan@mnpower.com).  
Or  
Chelsea Russell, Tel: 218-355-3389 /Email: [crussell@mnpower.com](mailto:crussell@mnpower.com)

Franklin Energy, 755 Prior Avenue North, St. Paul, MN 55104

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