



The latest:

Summer Reminders and Updates

Summer is getting underway, and we are not slowing down!

Our Find a Contractor tool will have a big program change going into effect on August 1, 2022. The tool also is getting a new feature that is planned to launch in June 2022.

A quick reminder that the cold climate air source heat pump bonus rebate will end on June 30, 2022. Make sure to meet this deadline to provide that extra \$200 to your customers. Please use Promo Code: ASHP2022 when applying for these rebates.

And finally, thank you to those who attended our May 2022 webinar where we covered program updates and rebate submission tips. We hope you found it useful. We appreciated your feedback during the discussion. We plan to make this an annual event to provide another resource to keep you better informed about program best practices.

Please reach out with any questions. I hope you have a great summer season!

Jon Sullivan and Chelsea Russell Minnesota Power/ALLETE

Coming Soon: Updates to the Find a Contractor Tool

Effective August 1, 2022, the <u>Find a Contractor</u> tool will only display contractors that have successfully submitted at least one Minnesota Power rebate since January 1, 2021. This will be a rolling 18-month requirement beginning in August 2022. As long as you submitted a rebate in the last 18 months, you will continue to be displayed as normal.

If you have not submitted a recent rebate, you will remain a participating contractor (pending all other requirements are met) but will not be highlighted in the Find a Contractor tool until after a rebate has been submitted. This is to ensure that customers are pointed in the direction of contractors who are well-versed in Minnesota Power's rebates and rebate processes.

With this update, we are requesting that all participating HVAC contractors sign a new Contractor Participation Agreement Memorandum of Understanding (MOU) document by July 31, 2022. On the <u>Participating HVAC Contractor Portal</u> page, see the Contractor Resources section towards the bottom of the page.

In the future, a new MOU will be requested when your bond is up for expiration to keep all the paperwork on the same cycle.

Stay tuned for the addition of a "Request a Quote" button on the Find a Contractor tool. This update is planned for mid-June. Keep an eye out for an email in the next couple of weeks with an example of what a customer request will look like.



Ending Soon: Cold Climate Air Source Heat Pump Bonus Rebate

This year's cold climate air source heat pump (ccASHP) promotion is coming to an end on June 30, 2022. Help your customers take advantage of the increased incentives before time runs out!

Promotion Details

Category	STANDARD RATE	PROMO RATE	
Cold-Climate ASHP Rebate*	\$1,000	\$1,200	
Contractor Reward	\$100	\$100	

^{*}Ducted or Ductless systems qualify. Ductless systems must be replacing an electric heat source or be installed in new construction.

Eligibility

All projects must be installed by June 30, 2022 to be eligible for the promotional rate. Equipment must be found on the <u>Northeast Energy Efficiency Partnership's (NEEP)</u>. Cold Climate Air Source Heat Pump List.

When you are entering these promotional rebates, please make sure to use **Promo** Code: ASHP2022.

We understand that equipment availability and busy schedules may impact the promotion's installation deadline. The promotional rebate amount will be honored if an accepted bid date is listed before June 30, 2022. Be sure to add the promo code listed above to ensure your customers receive the increased incentive!

	Minimum Specifications		Specifications	
Equipment Type	HSPF	SEER	COP @ 5 degrees	Requirements
CC Ducted	≥ 9	≥ 15	≥ 1.75	No existing heat requirement
CC Ductless	≥ 10	≥ 15	≥ 1.75	Existing electric heat or installation in new construction

Rebate Application Tips

We published our May Rebate Training recording to the <u>Participating HVAC</u> <u>Contractor Portal</u>. We hope this is a useful resource for you if you ever need a refresher on how to submit rebates! See the training section towards the bottom of the page for this training as well as resources from our other recent trainings. As a reminder, you can find our electronic and printable rebate forms in the portal as well.

Don't Forget About the Thermostat

If you install a smart thermostat for a customer's electric heat, make sure to take advantage of the \$50 rebate. Both low voltage (limit one per household) and line voltage Wi-Fi connected smart thermostats are eligible. Smart thermostats give customers the ability to better monitor their electric heat and to have greater control of their systems by ensuring that they aren't overlapping heat sources.









Need help?

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