



The latest:

Important Heat Pump Updates

Happy October from the Minnesota Power Crew!

We hope you all had wonderful summers and are getting into the swing of fall. As the seasons change and the nights get cooler, people start waking up to chilly homes — and that means our customers will be thinking about their heating systems. We have recently communicated some things for our customers to consider regarding HVAC incentives that you may hear referenced, so here's the scoop!

Federal Tax Credits Expiring

We recently sent out information regarding the federal tax credits expiring after December 31, 2025. Because of this, customers may be inclined to make HVAC upgrades this fall to take advantage of both tax credits and Minnesota Power rebates before the tax credits go away.





New Process for ASHP Tune-Ups

Minnesota Power will be doing an ASHP tune-up push this fall to help our customers keep up with their regular maintenance. Minnesota Power offers a \$25 rebate for a professional ASHP tune-up. Over the years we have heard from many of you that customers do get tune-ups, but they are often not getting a rebate due to the difficult rebate process.

To make things easier, we have adjusted the tune-up rebate process. **Customers can now submit their own applications directly** — we no longer require contractors to handle it on their behalf.

To help more customers take advantage of the tune-up rebate, we'll be sending postcards to those who've previously received an ASHP rebate. The postcards will share details about the rebate and how to apply. See below for postcard example.



Meet VaDawn, Your Contractor Liaison

Finally, we'd also like to introduce you to our new contractor liaison: VaDawn Wagnitz. She will be another support tool for the Contractor Network and will be doing outreach soon. Here is a note from VaDawn:



Hi, I'm VaDawn Wagnitz! I am the Outreach Specialist and I'm here to support you in navigating your role as a participating contractor with Minnesota Power. I love connecting people with programs, resources, and each other – it's one of the most rewarding parts of my job!

I have a background in Environmental Science and a deep passion for nature, lifelong learning, and helping others grow. I recently moved to Duluth from Michigan and I'm really enjoying getting to know the area. Outside of work you'll often find me hiking, exploring local parks with my dog Atlas (who, in my completely unbiased opinion, is the cutest dog in the world), or trying out mountain biking – my newest adventure!

I'm looking forward to working together to help you make the most of your participation in the Minnesota Power program and ensure you have the tools and support you need to succeed. Keep an eye out for an invitation to meet with me, or feel free to reach out to schedule a meeting!

Email: vwagnitz@franklinenergy.com

Direct Line: (218) 203-2155

Got Questions?

Don't forget to check out the Participating HVAC Contractor Portal for rebate applications, rebate summaries and requirements, and more: https://www.mnpower.com/hvacportal.

Have rebate questions not answered by the Contractor Portal? Reach out to VaDawn Wagnitz.

Have specific questions about qualifying equipment? Contact Jon Sullivan or Chelsea Russell – see their contact information below.











Need help?

Contact Jon Sullivan, Tel: 218-393-5059/Email: jtsullivan@mnpower.com. Or Chelsea Russell, Tel: 218-355-3389 / Email: crussell@mnpower.com

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